



बेरहंपोरे (इन्क्यू. न.) शाखा, मुर्शिदाबाद - 742101
BERHAMPORE (W.B.) BRANCH, MURSHIDABAD - 742101
IFSC: CBIN0281484 90480

सभी शाखाओं पर देना PAYABLE AT ALL BRANCHES

22042022
D D M M Y Y Y Y

या धारक को OR BEARER

PAY UACI SEEDS & BIOTECH PVT. LTD.

रुपये RUPEES One lakh rupee only.

अदा करें ₹ 100,000/-

खा.सं. / A/c No. 3592171730

ASHA SEEDS AND NURSERY
SUSEN CHAKI
Asha Seeds & Nursery
SUSEN CHAKI
Proprietor
कृपया हस्ताक्षर ऊपर करें / Please sign above

BERSIL

⑈088294⑈ 742016950⑈ 002828⑈ 29

अनुमति/अनुमति के बिना प्रचलित नहीं है। VALID FOR THREE MONTHS ONLY

373

Part B: Business Background of Applicant

12) Year of Establishment:

13) Number of years for which you are dealing in Seeds:

14) Are you a Distributor of any other company dealing in Field Crops*: Yes / No

15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

16) Are you a Distributor of any other company dealing in Vegetables*: Yes / No

17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
			1. 2. 3.
			1. 2. 3.
			1. 2. 3.

19) Are you involved in any other businesses related to agriculture*? Yes / No

If yes, please share if you are dealing in

Fertilizers as Distributor of _____

Pesticides as Distributor of _____

Others (specify) _____

20) Are you involved in any other businesses **NOT** related to agriculture*? Yes / No

If yes, please share broad overview of the nature of business

Sl No _____
(For Office use only)



UACI SEEDS & BIOTECH PRIVATE LIMITED (Formerly Swarna Seeds)

20, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India
Contact No. (033) 24649581, E Mail: uaciseedsandbiotech@universalagri.in,
Website: www.universalagri.net

APPLICATION FOR DISTRIBUTORSHIP

Part A: Basic Information of Applicant

- Name of the Organization* **ASHA SEED & NURSERY**
- Full Postal Address for correspondence*:
Type of Location: Office Shop Godown Residence
Street Name **D/13 KN KOJAN**
BERHAMPUR MUKSHIDABAD
P.O. **BERHAMPUR** District **MUKSHIDABAD**
State: **WEST BENGAL** PIN Code **742101**
- Nature of the Entity*: Sole Proprietorship Partnership Private Limited Co.
Cooperative/ Society Others (Specify) _____
- Name of Representative*: Proprietor Managing Partner / Director / Authorised Signatory
SUSHEM CHAKI
- Telephone No:
Office /Shop Landline: (STD Code) _____
Residence Landline: (STD Code) _____
Mobile*: +91 **9434203003** WhatsApp Mobile: +91 _____
Email ID*: _____
- Preferred mode of communication: Email SMS Whatsapp
- Income Tax Permanent Account No*: _____
- Is the applicant registered under GST*: Yes / No
- If yes, is the applicant registered under Composite Scheme of GST: Yes No
- GST No _____
- Seeds Licence No* **302124**
Valid Up to* **31/03/2029** Issued By **DNA, MUKSHIDABAD**

Signature and Photograph of Person Authorized to Represent the Applicant



Name* **SUSHEM CHAKI**

Gender*: Male Female

Relationship with applicant*: Owner Partner Director Others

Signature*
Sussem Chaki

Date: **22/04/2022**

Part D: Financial Information of Applicant

28) Primary Bank Account of Business:

Name of the Bank

CENTRAL BANK OF INDIA

Name & address of Branch

BELRIHAMPURIE WUKSH/D/04D

IFSC Code of Branch

CBIN022814184

Account No

357217171730

Type of Account: Savings/Current/OD

29) Does the applicant have CC/OD facility from any bank? Yes / No

If Yes, Name of Bank

Name & address of Branch

CC/OD Limit (Approx. in Rs lakhs)

30) Security Deposit* of Rs. / RTGS

31) Is the Office/ Shop used by the Distributor, owned by the Distributor? Yes / No

If Yes, approx. size

Address:

32) Is the Godown used by the Distributor, owned by the Distributor? Yes / No

33) If Yes, approx. size

Address:

34) Number of staff employed by the applicant

35) Does the applicant own any 2-wheeler? Yes / No

If Yes, Number of such vehicles

used for Business / Personal / Both

36) Does the applicant own any 4-wheeler? Yes / No

If Yes, Number of such vehicles

used for Business / Personal / Both

37) Brief details of property owned by the applicant:

Does the applicant own any land parcels? Yes / No

Does the applicant own any house property? Yes / No

Part E: List of Documents to be Provided

Signed, sealed and dated Distribution Form along with the following mandatory documents	
For Proprietorship	1. Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) 2. Signed copy of Address Proof (Aadhaar Card/ Passport) 3. Signed copy of PAN 4. Signed copy of GST Certificate (if applicable) 5. Signed copy of Seed License 6. Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	7. Signed copy of registered partnership deed 8. Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	7. Signed copy of Memorandum and Articles of Association 8. BOD resolution allowing representative to act and sign on behalf of the company

Customer Care

Mob No: 8336929400

Email: customercare_uacsandb@universityofagriculture.in

Part F: General Terms & Conditions of Business

- Listed below are our general terms and conditions of conducting business
1. The company will designate an Area of Operation for the Distributor at the time of initiating the distributorship. The Distributor is required to restrict his operations to his designated Area of Operation only and should not venture beyond the area designated. However, subsequently, the Distributor can alter his Area of Operation but only after prior discussion with the responsible company official
 2. The company will appoint a Territory Sales Manager (TSM) to serve the Area of Operation designated to the Distributor. While the TSM will be first point of contact for the Distributor and should be able to resolve all queries of the area. Further, for any queries the Distributor can contact the other sales officials of the company responsible for this area. In addition to the TSM, the company may appoint one or more permanent/temporary sales team members to serve the area as it deems fit. The sales team members will primarily focus on conducting sales promotional activities in the area and engaging with existing or potential customers. The Distributor will be required to support the local sales team by guiding their sales promotional activities
 3. The Distributor can place his orders with the respective TSM either verbally or in writing or through any documented communication. A confirmation of the material ordered by the Distributor will be shared with him on his registered mobile via SMS/ Whatsapp at the time the order is entered into the company's CRM solution. In case of any issues, the Distributor is required to contact the TSM urgently after receiving the intimation
 4. The company will deliver material only against confirmed orders placed by the Distributor with the TSM. In case the Distributor ever receives any material not ordered by him, either in terms of quantity, packing sizes, or products, the Distributor is required to inform the company about the discrepancy, within 48 hours of receiving the material by sending email at customercare_jacsandb@universitysalagri.in the absence of any such emails or other documented communications, it will be assumed that the material received was as per orders placed
 5. The company may deliver material at the location specified by the Distributor through 3rd party transporters either in full or part load at the cost of the company. At the point of receiving the material from the transporter, the Distributor will be required to physically inspect the material and check the quantity, weight and condition of material supplied
 6. The company will only dispatch material which are in saleable & good condition. So, if any damaged material is ever received by the Distributor, it is likely that the goods got damaged in transit. In such a situation, the Distributor should not accept the material and should urgently inform the respective TSM of the company about the damage. If the Distributor accepts the material from the transporter, it should be only under express instruction of the respective Territory Sales Manager. Further, the Distributor is required to send email at customercare_jacsandb@universitysalagri.in this incident within 48 hours of receiving the material. In the absence of any such emails or other documented communications, it will be assumed that the material received was not damaged in anyway
 7. The Distributor may be required to pay to the transporter the freight charges as directed by the company at the point of accepting delivery only after inspection of material. The Distributor may be reimbursed the freight paid either by way of deduction from the bill or through a Credit Note
 8. If the Distributor reports to have received any material not ordered by him or any material damaged in transit, and the same is verified by the responsible company official, the company may take back the material in question and may make the appropriate adjustments in its books of accounts
 9. The company will send a hardcopy of the invoice along with the material. On receipt of the invoice, Distributor is required to reconcile the quantity, packing size and product mentioned on the invoice with the material received. In case of any discrepancy, the Distributor is required to inform the company about the issue within 48 hours of receiving the material by sending email at customercare_jacsandb@universitysalagri.in in the absence of any such emails or other documented communications, it will be assumed that the material received is as per invoice
 10. The company will issue an official Price List of its products covering the area of operation of the Distributor at the beginning of each season. The Distributor is required to obtain a copy of this Price List either from the respective TSM or by sending an email at customercare_jacsandb@universitysalagri.in. The company will invoice its products only at the prices mentioned on the Price List. The Distributor should not expect any prices other than those mentioned on the Price List unless there is a documented communication of the same issued by the Head Office of the company.
 11. The company may from time to time, issue benefit schemes covering the Distributor's area of operation. These benefits are typically linked to prompt payments and bulk sale volumes. The Distributor is required to obtain copies of these schemes from the respective TSM or by sending email at customercare_jacsandb@universitysalagri.in. The company will provide these benefits only by following the specific terms and conditions mentioned in the scheme. The Distributor should not expect any benefits other than those mentioned on the scheme unless there is a documented communication of the same issued by the Head Office of the company.
 12. The company will only sanction the prices and benefits/ schemes mentioned on documented official communications issued by the Head Office of the company. The company will be under no obligation to accept any claims by the Distributor on prices or benefits/ schemes not mentioned on any official communications issued by the Head Office of the company for the Distributor's area of operation. If the local sales representative commits any special prices or benefits/ schemes, the Distributor is required to obtain an official communication of the same issued by the Head Office of the company before acting on the basis of such commitments
 13. The company will accept payment only through Fund Transfers (RTGS/NEFT/IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, if in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting the payment
 14. The company will accept payment only through Fund Transfers (RTGS/NEFT/IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, if in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting the payment

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of the cheque. If the bank on whom the cheque is drawn, dishonors the cheque for reasons related to "Insufficient Funds", then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal recourse for such dishonor
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 60 days, the details of which are usually provided in the Price List or Schemes applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company may levy interest on Overdue payments
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for select products, the company allows Sales Return within certain limits and under certain conditions, the details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of this policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at customercare_uacisandb@universalagri.in or by calling the Customer Care Helpline at +91 8336929400
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM
24. In addition to these, the company may from time to time issue communications on these and/ or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal

I, _____ acting on behalf of ASHA SEED & NURSERY
 (Name of Representative*) (Name of Distributor*)

hereby acknowledge that

1. I have read, understood and agreed to all the terms and conditions of business
2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

Suseny Chakri

 (Signature of Representative of Distributor*)

ASHA SEEDS & NURSERY
 Block-B-13 K. N. Road
 Rerhampore Murahadahad

 (Stamp of Distributor*)

Date:

Place:

Name of Company Official	Signature of Company Official

For Internal Use

Checklist for Sales Team Member Opening Distributorship

Particulars		Yes	No
Distributorship Form			
1	14 Mandatory fields on Page 1 filled up		
2	4 Mandatory fields on Page 2 filled up		
3	3 Mandatory fields on Page 3 filled up		
4	6 Mandatory fields on Page 4 filled up		
5	4 Mandatory fields on Page 6 filled up		
	Signature of representative added on Page 1		
	Photograph of representative affixed on Page 1		
	Signature of representative added on Page 2		
Supporting Documents			
	ID Proof (Aadhaar Card/ Passport/ Driving License)		
	Name on ID proof tallies with PAN		
	Signed and stamped		
	Signed copy of Address Proof (Aadhaar Card/ Passport)		
	Name on address proof tallies with ID Proof		
	Address on address proof tallies with PAN / License		
	Signed and stamped		
	Signed copy of PAN		
	Name on PAN tallies with ID proof		
	Signed and stamped		
	Signed copy of GST Certificate (if applicable)		
	Name on Certificate tallies with ID Proof		
	Signed and stamped		
	Signed copy of Seed License		
	Name on license tallies with ID Proof		
	License is valid on the date of form		
	If not, proof of application for renewal has been collected		
	Signed and stamped		
	Statement of primary bank account(s) of business		
	Name on account tallies with ID Proof		
	Period is for last 3 months		
	Primary bank account of business with significant transactions		
	Signed and stamped		
	Blank Cheques		
	3 cheques		
	Not of any cooperative banks		
	Contains valid signature of representative and stamp		
	Contains no date		
	Is not crossed		
	Security Deposit has been collected		
	Effect on Existing Network		
	Name of the nearest distributors (can be more than 1)		
	Distance from the nearest distributors		

Approved By:	
Name of Company Official	Signature of Company Official

Part C: Market Intelligence & Sales Plan

21) Which Field Crops are primarily cultivated in this area?

Type	Key Variety	Paddy	Companies Offering Them	Approx. Volume (In MT)
OP				
OP				
OP				
Improved / HYV				
Improved / HYV				
Improved / HYV				
Hybrid				
Hybrid				
Hybrid				
Type	Key Variety	Wheat	Companies Offering Them	Approx. Volume (In MT)
Type	Key Variety	Mustard	Companies Offering Them	Approx. Volume (In MT)
Type	Key Variety	Maize	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (In MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
	Field Crop	
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)*?

26) Name your preferred Transporter / Courier*

Key Transport, DTIC.

27) Please share if you have any suggestions to improve business



ভারত সরকার
Government of India



সুমান্ত চাকী
Sumanta Chaki
পিতা : সুসেন চাকী
Father : Susen Chaki
জন্মতারিখ / DOB : 16/07/1996
পুরুষ / Male



4429 7687 0533

আধার - সাধারণ মানুষের অধিকার



আধার

ভারতীয় বিন্দু পরিচয় প্রাধিকরণ
Unique Identification Authority of India

ঠিকানা:
15/1, রামকৃষ্ণ ভট্টাচার্য লেন,
বহরমপুর, বহরমপুর, বহরমপুর,
বহরমপুর (পশ্চিমবঙ্গ), মুর্শিদাবাদ,
পশ্চিমবঙ্গ, 742101

Address:
15/1, RAMKRISHNA
BHATTACHARYA LANE,
BERHAMPORE, BERHAMPORE,
Berhampore, Berhampore (wb),
Murshidabad, West Bengal,
742101

4429 7687 0533

1947
1800 300 1947

help@uai.gov.in

www.uai.gov.in

स्थायी लेखा संख्या

/PERMANENT ACCOUNT NUMBER
ACGPC6164P



नाम /NAME
SUSEN CHAKI

पिता का नाम /FATHER'S NAME
SURENDRA NATH CHAKI

जन्म तिथि /DATE OF BIRTH
30-06-1961

हस्ताक्षर /SIGNATURE

SUSEN CHAKI

SUSEN CHAKI

आयकर आयोग, प.सं.-XI

COMMISSIONER OF INCOME-TAX, W.B. - XI

In case this card is lost/found, kindly inform/return to
the issuing authority :
Joint Commissioner of Income-tax (System & Technical),
P-7,
Chowringhee Square,
Calcutta-700 069.

यदि यह कार्ड खो जाए / मिल जाए तो कृपया जारी प्राधिकारी को सूचित करें / वापस कर दें (पहले सूचित करें)।
प.सं.-7,
चौखण्डी चौक,
कलकत्ता - 700 069.

Renewal
License No : S02124



FORM 'C'

[See Clause 7]

APPLICATION FOR RENEWAL OF LICENSE TO CARRY ON THE BUSINESS OF A DEALER IN SEEDS

To,
The Licensing Authority
DDA (Admin) Murshidabad

State- West Bengal

Renewal No. S02124

With Effect from 01/04/2022

I/We hereby apply for renewal of the license to carry on the business of dealer in seeds under the name and style of Shri/M/s. **ASHA SEEDS & NURSARY**. The license, desired to be renewed, was granted by the Licensing Authority for the State of **West Bengal** and allotted License No. **S02124** on the **1st** day of **April 2022**

SUSEN CHAKI

Signature of applicant(s)

Full name **SUSEN CHAKI** and address of the Applicant(s) **K.N ROAD, P.O - BERHAMPORE, P.S - BERHAMPORE, PIN - 742101**

Certified that the License bearing No. **S02124** granted on **01/04/2022** to carry on the business of a dealer in seeds at the premises situated

Post office : **BERHAMPORE**, Police station : **BERHAMPORE**, Pin code : **742101**, Road : **K.N ROAD**,
Municipality : **BERHAMPORE**, Ward no : **17**, Holding no : **B-13**, Land mark : **NEAR GIRJAR MORE**,
Subdivision : **Barhampur**, District : **Murshidabad**, State : **West Bengal**

with store details

(1) Post Office : **BERHAMPORE**, Police Station : **BERHAMPORE**, Pincode : **742101**, Road : **S.N NANDI LANE**,
Municipality : **BERHAMPORE**, Ward no : **17**, Holding no : **29/C/4**, Land mark : **NEAR TANTUJ**,
Subdivision : **Barhampur**, District : **Murshidabad**, State : **West Bengal**

is hereby renewed upto **31/03/2027** unless previously cancelled or suspended under the provisions of the Seeds(Control) Order, 1983.

Seal:

State of West Bengal

Place: Barhampur Dated: 14.4.22



26/4/2022
Deputy Director of Agriculture (Admin)
Murshidabad

Licensing Authority)

14/4/22