

Sl No. \_\_\_\_\_  
(For Office use only)



**UACI SEEDS & BIOTECH PRIVATE LIMITED**  
(Formerly Swarna Seeds)

20, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India  
Contact No. (033) 24649581, E Mail: uaciseedsandbiotech@universalagri.in,  
Website: www.universalagri.net

**APPLICATION FOR DISTRIBUTORSHIP**  
*Part A: Basic Information of Applicant*

- 1) Name of the Organization\* ASIT BARIAN DEY
- 2) Full Postal Address for correspondence\*  
Type of Location: Office  Shop  Godown  Residence   
Street Name STATION BAZAR  
P.O. PANAGARH District PASEHIM BARDHAMAN  
State WEST BENGAL PIN Code 713148
- 3) Nature of the Entity\*: Sole Proprietorship  Partnership  Private Limited Co.   
Cooperative/Society  Others  (Specify) \_\_\_\_\_
- 4) Name of Representative\*: Proprietor  Managing Partner  Director  / Authorised Signatory   
ASIT BARIAN DEY
- 5) Telephone No:  
Office /Shop Landline (STD Code) \_\_\_\_\_  
Residence Landline (STD Code) \_\_\_\_\_  
Mobile\* +91 9547050498 WhatsApp Mobile: +91 97997222760  
Email ID\* KOUSHTANSAHAB@GMAIL.COM
- 6) Preferred mode of communication: Email  SMS  Whatsapp
- 7) Income Tax Permanent Account No\* \_\_\_\_\_
- 8) Is the applicant registered under GST\*: Yes  / No
- 9) If yes, is the applicant registered under Composite Scheme of GST:  Yes  No
- 10) GST No \_\_\_\_\_
- 11) Seeds Licence No\* 121/K/5/20/KANKSA/2019  
Valid Up to\* 23/04/2022 Issued By ANNA DURGAPOH

**Signature and Photograph of Person Authorized to Represent the Applicant**

Affix photograph*	Name* <u>ASIT BARIAN DEY</u>
	Gender*: Male <input checked="" type="checkbox"/> Female <input type="checkbox"/>
	Relationship with applicant*: Owner <input checked="" type="checkbox"/> Partner <input type="checkbox"/> Director <input type="checkbox"/> Others <input type="checkbox"/>
	Signature* 
	Date <u>11/01/2022</u>

**Part B: Business Background of Applicant**

12) Year of Establishment: 2019

13) Number of years for which you are dealing in Seeds: 11

14) Are you a Distributor of any other company dealing in Field Crops? Yes  / No

15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
PALLISREE			
GWS-			
PAN			

16) Are you a Distributor of any other company dealing in Vegetables? Yes  / No

17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
Semino- Seeds-			
KAVEKI SEEDS			
NBMDHARI SEEDS			
KALASH SEEDS			

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
Paraganth,			1. 2. 3.
Dungapur			1. 2. 3.
Asansol-			1. 2. 3.

19) Are you involved in any other businesses related to agriculture? Yes  / No

If yes, please share if you are dealing in

Fertilizers  as Distributor of NO

Pesticides  as Distributor of NO

Others  (specify)

20) Are you involved in any other businesses NOT related to agriculture? Yes  / No

If yes, please share broad overview of the nature of business

**Part C: Market Intelligence & Sales Plan**

21) Which Field Crops are primarily cultivated in this area?

Paddy			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
OP	7029		
OP			
OP			
Improved / HYV	KANAK		
Improved / HYV			
Improved / HYV			
Hybrid			
Hybrid			
Hybrid			
Wheat			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
Mustard			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
Maize			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (In MT)
M.F./caB			
all ITEM			

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work
Mamhari				
Saukhya				
Sakate				
Kolam				

24) What is your sales plan for our products in coming years\*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
Field Crop		
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)\*?

Paschim Bardhaman all.

26) Name your preferred Transporter / Courier\*

Shree hind Transport, D.T.D.C.

27) Please share if you have any suggestions to improve business

No compromise about Quality and Price - w  
Rate compare to other @ Companies.

**Part D: Financial Information of Applicant**

28) Primary Bank Account of Business\*:

Name of the Bank CENTRAL BANK OF INDIA  
 Name & address of Branch PANWIGRAH BRIDGE  
 IFSC Code of Branch CBIN020121  
 Account No 11604116650 Type of Account: Savings/Current/OD

29) Does the applicant have CC/OD facility from any bank\*? Yes  / No

If Yes, Name of Bank \_\_\_\_\_  
 Name & address of Branch \_\_\_\_\_  
 CC/OD Limit (Approx. in Rs lakhs) \_\_\_\_\_

30) Security Deposit\* of Rs. \_\_\_\_\_ paid through  Cheque No. \_\_\_\_\_ / RTGS

31) Is the Office/ Shop used by the Distributor, owned by the Distributor\*? Yes  / No

If Yes, approx. size: \_\_\_\_\_ Address: \_\_\_\_\_

32) Is the Godown used by the Distributor, owned by the Distributor\*? Yes  / No

33) If Yes, approx. size 7660 sq ft Address Panwighrah

34) Number of staff employed by the applicant 2

35) Does the applicant own any 2-wheeler? Yes  / No

If Yes, Number of such vehicles \_\_\_\_\_ used for Business  / Personal  / Both

36) Does the applicant own any 4-wheeler? Yes  / No

If Yes, Number of such vehicles \_\_\_\_\_ used for Business  / Personal  / Both

37) Brief details of property owned by the applicant\*:

Does the applicant own any land parcels? Yes  / No

Does the applicant own any house property? Yes  / No

**Part E: List of Documents to be Provided**

Signed, sealed and dated For Proprietorship	Distributorship Form along with the following mandatory documents 1. Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) 2. Signed copy of Address Proof (Aadhaar Card/ Passport) 3. Signed copy of PAN 4. Signed copy of GST Certificate (if applicable) 5. Signed copy of Seed License 6. Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	7. Signed copy of registered partnership deed 8. Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	7. Signed copy of Memorandum and Articles of Association 8. BOD resolution allowing representative to act and sign on behalf of the company

**Customer Care**

Mob No: 8338929400

Email: [customercare\\_uacisandb@universalagri.in](mailto:customercare_uacisandb@universalagri.in)

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored by the bank on whom the cheque is drawn, dishonors the cheque for reasons related to the cheque, if the bank on whom the cheque is drawn, dishonors the cheque for reasons related to the cheque, then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to recourse for such dishonor.
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 60 days, the details of which are usually provided in the Price List Schemes applicable for the period. Dues remaining unpaid above 150 days will be considered as overdue. The company may levy interest on overdue payments.
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for select products, the company allows Sales Return within certain limits and under certain conditions. The details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of this policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy.
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions.
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company.
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company.
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST.
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at [customercare\\_uactsandb@universalagri.in](mailto:customercare_uactsandb@universalagri.in) or by calling the Customer Care Helpline at +91 8336929400.
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM.
24. In addition to these, the company may from time to time issue communications on these and/ or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above.
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

I, \_\_\_\_\_ acting on behalf of \_\_\_\_\_  
 (Name of Representative\*) (Name of Distributor\*)

hereby acknowledge that  
 1. I have read, understood and agreed to all the terms and conditions of business  
 2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

**ASIT BARAN DEY**  
 Panagarh Bazar, Station Road  
 Paschim Bardhaman-713148 (W.B.)  
 Ph. - 7797222760

\_\_\_\_\_  
 (Signature of Representative of Distributor\*)

\_\_\_\_\_  
 (Stamp of Distributor\*)

Date:

Place:

Name of Company Official	Signature of Company Official

For Internal Use

Checklist for Dealer Team Member Training Requirements

Sl. No.	Requirement	Yes	No
1	1. Adequacy of Staff		
2	2. Adequacy of Funds		
3	3. Adequacy of Inventory		
4	4. Adequacy of Marketing Materials		
5	5. Adequacy of Training		
6	6. Adequacy of Infrastructure		
7	7. Adequacy of Compliance		
8	8. Adequacy of Reporting		
9	9. Adequacy of Documentation		
10	10. Adequacy of Other		

**For Internal Use**

**Checklist for Sales Team Member Opening Distributorship**

Particulars	Yes	No
Distributorship Form		
1 14 Mandatory fields on Page 1 filled up		
2 4 Mandatory fields on Page 2 filled up		
3 3 Mandatory fields on Page 3 filled up		
4 6 Mandatory fields on Page 4 filled up		
5 4 Mandatory fields on Page 6 filled up		
Signature of representative added on Page 1		
Photograph of representative affixed on Page 1		
Signature of representative added on Page 2		
<b>Supporting Documents</b>		
ID Proof (Aadhaar Card/ Passport/ Driving License)		
Name on ID proof tallies with PAN		
Signed and stamped		
Signed copy of Address Proof (Aadhaar Card/ Passport)		
Name on address proof tallies with ID Proof		
Address on address proof tallies with PAN / License		
Signed and stamped		
Signed copy of PAN		
Name on PAN tallies with ID proof		
Signed and stamped		
Signed copy of GST Certificate (if applicable)		
Name on Certificate tallies with ID Proof		
Signed and stamped		
Signed copy of Seed License		
Name on license tallies with ID Proof		
License is valid on the date of form		
If not, proof of application for renewal has been collected		
Signed and stamped		
Statement of primary bank account(s) of business		
Name on account tallies with ID Proof		
Period is for last 3 months		
Primary bank account of business with significant transactions		
Signed and stamped		
Blank Cheques		
3 cheques		
Not of any cooperative banks		
Contains valid signature of representative and stamp		
Contains no date		
Is not crossed		
Security Deposit has been collected		
Effect on Existing Network		
Name of the nearest distributors (can be more than 1)		
Distance from the nearest distributors		
Approved By: Name of Company Official	Signature of Company Official	

### Form-B

(See Clause -5)

Licence to Carry on the Business of a Dealer in Seeds

Licence no. **121/R/Seed/Kanksa/2019**

Dated: **23/07/2019**

Subject to the provision of the seeds (Control) order, 1983 and the terms and Conditions of this Licence  
Prop:-**ASIT BARAN DEY** Address:-**Panagarh Bazar, Burdwan, 713148**

2) The Licence shall apply on the aforesaid business at, in respect of **All Kind of Seed**

Sale			
Point Mouza	Kh. No.	JL. No.	Plot No.
Kanksa	1276	86	2795

Store			
Store Point Mouza	Kh. No.	JL. No.	Plot No.
Kanksa	1276	86	2795



*[Signature]*  
23/7/2019  
Licensing Authority  
State of West Bengal

**Assistant Director of Agriculture (Administration), Durgapur**  
Assistant Director of Agriculture (Admin)  
Durgapur

#### Terms and Conditions of Licence

- 1) The Licence shall be displayed at a prominent and conspicuous place in a part of the business/ premises open to the public.
- 2) The holder of the Licence shall comply with the provisions of the seed (Control) order 1983 and the notifications issued there under and for the time being in force.
- 3) The Licence comes into force with immediate effect and shall be valid upto **23/4/2022** unless previously cancel or suspended.
- 4) The holder of the Licence shall from time to time report to the Licensing authority any change in the premises where he carried on his business of sale, export, import or storage for the said purposes seeds.
- 5) The Licencas shall give every facility to the Licensing authority or any other officer acting under his authority for the purpose of inspection his stock in any shop, depot or godown for their place/ places used by him or the purpose of storage take or export of seeds.



पानागार्ह ब्रांच बुरुवान - 713148  
PANAGARH BRANCH BURDWAN - 713148  
IFSC: CBIN0280121 50009

को भरणो वरु पयबल अट अल ब्रान्चस  
D D M M Y Y Y Y

PAY

रुपये RUPEES

अटा करु ₹

अ.सं. A/c No. 1604116650

PANAGA

ASIT BARAN DEY

MANDATE HOLDER

कृपे सगल अटा अटा / Please sign above

⑆019898⑆ 713046993⑆ 000030⑆ 30



पानागार्ह ब्रांच बुरुवान - 713148  
PANAGARH BRANCH BURDWAN - 713148  
IFSC: CBIN0280121 32558

को भरणो वरु पयबल अट अल ब्रान्चस  
D D M M Y Y Y Y

PAY

रुपये RUPEES

अटा करु ₹

अ.सं. A/c No. 1604116650

PANAGA

ASIT BARAN DEY

MANDATE HOLDER

कृपे सगल अटा अटा / Please sign above



पानागार्ह ब्रांच बुरुवान - 713148  
PANAGARH BRANCH BURDWAN - 713148  
IFSC: CBIN0280121 32420

को भरणो वरु पयबल अट अल ब्रान्चस  
D D M M Y Y Y Y

PAY

रुपये RUPEES

अटा करु ₹

अ.सं. A/c No. 1604116650

PANAGA

ASIT BARAN DEY

MANDATE HOLDER

कृपे सगल अटा अटा / Please sign above

⑆019899⑆ 713046993⑆ 000030⑆ 30



सत्यमेव जयते  
भारत सरकार



आधार

भारतीय विशिष्ट पहचान प्राधिकरण

भारत सरकार

Unique Identification Authority of India

Government of India

Enrollment No.: 1058/30025/23595

To  
ASIT BARAN DEY  
RAILPAR SARADA PALLY  
PANAGARH BAZAR  
Aduria  
Panagar Bazara  
Ausgram - II Barddhaman  
West Bengal 713148

182023262



ML820232629FT



आपका आधार क्रमांक / Your Aadhaar No. :

**9407 4052 0931**

आधार - आम आदमी का अधिकार



भारत सरकार

Government of India



ASIT BARAN DEY  
Father : Ganesh Chandra Dey  
DOB : 20/03/1955  
Male



**9407 4052 0931**

आधार - आम आदमी का अधिकार

*In case this card is lost / found, kindly inform / return to :*

**Income Tax PAN Services Unit, UTIITSL  
Plot No. 3, Sector 11, CBD Belapur,  
Navi Mumbai - 400 614.**

**इस कार्ड के खोने/पाने पर कृपया सूचित करें/लौटाएं :**

**आयकर पैन सेवा यूनिट, UTIITSL  
प्लॉट नं: ३, सेक्टर ११, सी.बी.डी.बेलापुर,  
नवी मुंबई-४०० ६१४.**

आयकर विभाग

INCOME TAX DEPARTMENT



भारत सरकार

GOVT. OF INDIA

ASIT BARAN DEY

GANESH CHANDRA DEY

20/03/1955

Permanent Account Number

ACPPD6907Q

Signature

