

Use

for Sales Team Member Operating Distributorship

	Yes	No
Forms		
Insurance Form		
Primary form on Page 1 filed up		
Primary form on Page 2 filed up		
Primary form on Page 3 filed up		
Primary form on Page 4 filed up		
Primary form on Page 5 filed up		
Statement of representation filed on Page 1		
Statement of representation filed on Page 1		
Statement of representation filed on Page 1		
Supporting Documents		
Proof of address (Car's Passports / Drivers License) Name on ID card labels with P20 Signed and stamped		
Signed copy of address proof (Car's Passports) Name on address proof labels with ID Proof Address on address proof labels with P20 / License Signed and stamped		
Signed copy of P20 Name on P20 labels with ID proof Signed and stamped		
Signed copy of VET Certificate of application Name on Certificate labels with ID Proof Signed and stamped		
Signed copy of Sales License Name on license labels with ID Proof License is valid on the date of form If not, proof of application for renewal has been collected Signed and stamped		
Statement of primary bank account of business Name on account labels with ID Proof Printed in the last 3 months Primary bank account of business with our direct transactions Signed and stamped		
Other Documents		
1. Copy of List of any representative forms Copies with signature of representative and date Includes no date If not present		
2. Proof of address has been collected		
3. List of previous Distributors Name of the nearest distributors must be more than 10 Miles from the nearest distributors		
Signature of Applicant		
Signature of Company Office Agnost Karam		

Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of the
If the bank on whom the cheque is drawn, dishonors the cheque for reasons related to "Insufficient Funds",
the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal
remedy for such dishonor

The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer
Discounts for paying dues within 60 days, the details of which are usually provided in the Price List or
Terms applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The
company may levy interest on Overdue payments

The company will generally not accept any Sales Return unless the material supplied were damaged in transit.
However, for select products, the company allows Sales Return within certain limits and under certain conditions,
the details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of
the policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before
returning material. The company will not provide any credit for material returned in violation to its Sales Return
policy

The Distributor is required not to enter into any financial transactions with any member of the sales team, either in
any form of material or funds. All such transactions will be considered as personal and unsanctioned and the
company will not be liable for the outcome of such transactions

The Distributor will not handover any material to any member of the sales team without specific written instruction
issued by the Head Office of the company

The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the
company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company
in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an
infringement of the intellectual property rights of the company

The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns,
Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required
to share with the company, upon request, documents supporting compliance of such requirements of GST

The company will share with the Distributor, an Account Statement at the end of every 6 months either on his
registered email or through any other preferred mode of communication. However, the Distributor can ask for his
updated account statement at any time by sending email at **customercare_uacisandb@universalagri.in.** or by
calling the Customer Care Helpline at **+91 8336929400**

The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on
his registered email or through any other preferred modes of communication. The Distributor is required to review
the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon
completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the
TSM

In addition to these, the company may from time to time issue communications on these and/ or other business
policies which may, from the date of such communication, supersede any business practices or policies previously
followed by the company including but not limited to the ones mentioned above

Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal

1. Anubhav Kumar Shukla
(Name of Representative*)

acting on behalf of

Krishna Seed Store
(Name of Distributor*)

hereby acknowledge that

1. I have read, understood and agreed to all the terms and conditions of business

2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to
the best of my knowledge and understanding

विद्या (सिद्ध)
(Signature of Representative of Distributor*)

Date 08-04-2021

Place:

रमेश कुमारा सीड स्टोर
विद्या (सिद्ध)
बोयराहवा
(Stamp of Distributor*)

Name of Company Official	Signature of Company Official

Part D: Financial Information of Applicant

Primary Bank Account of Business*

Name of the Bank **PANJAB NATIONAL BANK**

Name & address of Branch **NAUTANWA MAHARAJGANJ**

SC Code of Branch **PUNB0400300**

Account No **4003002100003133** Type of Account: Savings/Current/OD

Does the applicant have CC/OD facility from any bank*? Yes / No

If Yes, Name of Bank

Name & address of Branch

CC/OD Limit (Approx. in Rs lakhs)

31) Security Deposit* of Rs. **25000** paid through Cheque No. / RTGS

32) Is the Office/ Shop used by the Distributor, owned by the Distributor*? Yes / No

If Yes, approx. size **1500sq** Address:

33) Is the Godown used by the Distributor, owned by the Distributor*? Yes / No

34) If Yes, approx. size Address:

34) Number of staff employed by the applicant **4**

35) Does the applicant own any 2-wheeler? Yes / No

If Yes, Number of such vehicles **1** used for Business / Personal / Both

36) Does the applicant own any 4-wheeler? Yes / No

If Yes, Number of such vehicles **1** used for Business / Personal / Both

37) Brief details of property owned by the applicant*:

Does the applicant own any land parcels? Yes / No

Does the applicant own any house property? Yes / No

Part E: List of Documents to be Provided

Original, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	<ol style="list-style-type: none"> Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) Signed copy of Address Proof (Aadhaar Card/ Passport) Signed copy of PAN Signed copy of GST Certificate (if applicable) Signed copy of Seed License Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	<ol style="list-style-type: none"> Signed copy of registered partnership deed Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	<ol style="list-style-type: none"> Signed copy of Memorandum and Articles of Association BOD resolution allowing representative to act and sign on behalf of the company

Mob No: 8338829400

Customer Care

Email: customercare_uacisandb@universalagri.in

Part C: Market Intelligence & Sales Plan

Field Crops are primarily cultivated in this area?

Paddy		
Key Variety	Companies Offering Them	Approx. Volume (In MT)

Wheat		
Key Variety	Companies Offering Them	Approx. Volume (In MT)

Mustard		
Key Variety	Companies Offering Them	Approx. Volume (In MT)

Maize		
Key Variety	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (In MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
CP Paddy	5 mt.	15 mt.
Mustard - B.9	3 mt.	8 mt.
Wheat op	30 mt.	50 mt.
All Vegetable	3 Lac	7 Lac

25) What is the area for which you seek our Distributorship (Area of Operation)*?

Narayanwa, Sonaul, Thuthibare, Nepal.

26) Name your preferred Transporter / Courier*

DTC New malik Transport.

27) Please share if you have any suggestions to improve business

Part B: Business Background of Applicant

Year of commencement: 2006

Year for which you are dealing in Seeds: ~~2006~~ 16

Are you a distributor of any other company dealing in Field Crops*: Yes / No

Please share the following details on your business with these companies:

Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year
du Seeds	2006	Paddy & Veg.	1 Crore
Seeds	2007	Paddy & Veg.	65 Lac
l Seeds	2020	Paddy & Veg.	20 Lac

Are you a distributor of any other company dealing in Vegetables*: Yes / No

Please share the following details on your business with these companies:

Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year
Seeds	2007	Courds &okra	30 Lac
ya Seeds	2006	Radish & all veg.	25 Lac
ata Seeds	2014	Carb. & cauliflower	28 Lac
st-west Seeds	2016	All Courds	25 Lac.

Share the following details on your business with these companies:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
			1. 2. 3.
			1. 2. 3.
			1. 2. 3.

Are you involved in any other businesses related to agriculture*? Yes / No

If yes, please share if you are dealing in

Fertilizers as Distributor of

Pesticides as Distributor of

Others (specify)

Are you involved in any other businesses NOT related to agriculture*? Yes / No

If yes, please share broad overview of the nature of business

