

Sl No. _____
(For Office use only)



UACI SEEDS & BIOTECH PRIVATE LIMITED

(Formerly Swarna Seeds)

20, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India
Contact No. (033) 24649581, E Mail: uaciseedsandbiotech@universalagri.in,
Website: www.universalagri.net

APPLICATION FOR DISTRIBUTORSHIP

Part A: Basic Information of Applicant

- 1) Name of the Organization* AMTALA SEED TRADERS
- 2) Full Postal Address for correspondence*:
Type of Location: Office Shop Godown Residence
Street Name ULUBERIA
P.O. ULUBERIA District HOWRAH
State WEST BENGAL PIN Code 711015
- 3) Nature of the Entity*: Sole Proprietorship Partnership Private Limited Co.
Cooperative/ Society Others (Specify) _____
- 4) Name of Representative*: Proprietor / Managing Partner / Director / Authorised Signatory
RABINDRA NATH GHORUI
- 5) Telephone No:
Office /Shop Landline: (STD Code) _____
Residence Landline: (STD Code) _____
Mobile*: +91 9903500537 WhatsApp Mobile: +91 9903500537
Email ID*: _____
- 6) Preferred mode of communication: Email SMS Whatsapp
- 7) Income Tax Permanent Account No*: AJAPG0620M
- 8) Is the applicant registered under GST*: Yes / No
- 9) If yes, is the applicant registered under Composite Scheme of GST: Yes No
- 10) GST No _____
- 11) Seeds Licence No* 502283
Valid Up to* 31/10/2024 Issued By ULUBERIA MUNICIPALITY

Signature and Photograph of Person Authorized to Represent the Applicant



Name* _____

Gender*: Male Female

Relationship with applicant*: Owner Partner Director Others

Signature*
Rabindra Nath Ghorui

Date: _____

Proprietor

Part B: Business Background of Applicant

12) Year of Establishment:

13) Number of years for which you are dealing in Seeds: Yes / No

14) Are you a Distributor of any other company dealing in Field Crops*:

15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
PAV	10		
JK AGRI GENETICS LTD	10		

16) Are you a Distributor of any other company dealing in Vegetables*:

17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
			1. 2. 3.
			1. 2. 3.
			1. 2. 3.

19) Are you involved in any other businesses related to agriculture*? Yes / No

If yes, please share if you are dealing in

Fertilizers as Distributor of _____

Pesticides as Distributor of _____

Others (specify) _____

20) Are you involved in any other businesses **NOT** related to agriculture*? Yes / No

If yes, please share broad overview of the nature of business

21) Which Field Crop

Type
OP
OP
Impr
lim

12-01-2019

भारतीय स्टेट बैंक
State Bank Of India

(00199) - ULUBERIA
O.T. ROAD, PO : ULUBERIA DIST:HOWRAH
WEST BENGAL 711315
Tel: 33-26610336 IFS Code : SBIN0000199

केवल 3 महीने के लिए वैध / VALID FOR 3 MONTHS ONLY
D D M M Y Y Y Y

PAY UACI Seeds & Biotech Private Limited
रुपये RUPEES One Lakh only

को या उनके आदेश पर OR ORDER

आ. सं.
A/c No. 31859948174

अदा करें ₹ 1,00,000/-

VALID UPTO ₹ 50 LACS AT NON-HOME BRANCH

CURRENT A/C

PREFIX:
0523700048

MULTI-CITY CHEQUE Payable at Par at All Branches of SBI

AMTALA SEED TRADERS
Rabin Nath Ghosh
Please sign above

12-01-2019

F5

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CHEQUE Payable at Par at All Branches of SBI

AMTALA SEED TRADERS
Rabin Nath Ghosh
Please sign above

Proprietor

⑈499020⑈ 700002243⑈ 000225⑈ 29

Part C: Market Intelligence & Sales Plan

21) Which Field Crops are primarily cultivated in this area?

Paddy			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
OP			
OP			
OP			
Improved / HYV			
Improved / HYV			
Improved / HYV			
Hybrid			
Hybrid			
Hybrid			

Wheat			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

Mustard			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

Maize			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (in MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
Field Crop		
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)*?

BAGMAN, KULGACHIYA, AMTA, BOLIYA,

26) Name your preferred Transporter / Courier*

27) Please share if you have any suggestions to improve business

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of the cheque. If the bank on whom the cheque is drawn, dishonors the cheque for reasons related to "Insufficient Funds", then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal recourse for such dishonor
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 60 days, the details of which are usually provided in the Price List or Schemes applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company may levy interest on Overdue payments
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for select products, the company allows Sales Return within certain limits and under certain conditions, the details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of this policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at customer_care_uacisandb@universalagri.in or by calling the Customer Care Helpline at +91 8336929400
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM
24. In addition to these, the company may from time to time issue communications on these and/ or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal

I, Rabindra Nath Ghosh acting on behalf of AMTALA SEEDS TRADERS
 (Name of Representative*) (Name of Distributor*)

hereby acknowledge that Proprietor

1. I have read, understood and agreed to all the terms and conditions of business
2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

AMTALA SEED TRADERS
Rabindra Nath Ghosh

(Signature of Representative of Distributor*)

(Stamp of Distributor*)

Date:

Place:

Name of Company Official	Signature of Company Official

FORM - 24
(Under Rule 82)

Certificate No : 200392021033122
Enlistment No / ID No : 2003916244

CERTIFICATE OF ENLISTMENT

The West Bengal Municipal Act, 1993
(See section 118)

ULUBERIA MUNICIPALITY

Uluberia Municipality

Without Prejudice



Year for which the certificate

of enlistment or its renewal

relates **2021-2022**

The Municipal Councillors of **Uluberia Municipality** hereby grant unto **Rabindranath Ghorui S/D/W** of **LT. ARJUNE CHANDRA GHORUI Prop / Partner of Amatala Seeds** residing and or carrying on or intending to carry on business at holdings / premises no. **543A/N , Nona , NONA GORUHATA, ULUBERIA, HOWRAH** in Ward no. **26** , and exercising or intending to exercise the Profession, Trade or Calling of **222 - Seeds - A** this Certificate of Enlistment under section 118 of The West Bengal Municipal Act, 1993 and acknowledge to have received in consideration therefor an application and enlistment fee of Rs. **500.00** (Five Hundred Rupees Only).

This Certificate of Enlistment will be in force until **31st March, 2022** and to be produced at the time of renewal.

Sw 23/8/21
Clerk Incharge
Uluberia Municipality
Clerk Incharge/Collecting
Sarkar
Dated : 18/08/2021

License Inspector

Sw 23/8/21
Executive Officer
Uluberia Municipality
Chairperson/Vice-Chairperson
/Executive Officer

AMTALA SEED TRADERS
N.B. : Provided that such enlistment or renewal thereof shall not absolve such person from any liability to take out any licence under this Act or any other law for the time being in force.

Rabindranath Ghorui
Proprietor

Part D: Financial Information of Applicant

- 26) Primary Bank Account of Business*:
 Name of the Bank STATE BANK OF INDIA
 Name & address of Branch ULUTBERIA
 IFSC Code of Branch SBIN0000199 Type of Account: Savings/Current/OD
 Account No 31859948174
- 29) Does the applicant have CC/OD facility from any bank*? Yes / No
 If Yes, Name of Bank _____
 Name & address of Branch _____
- 30) Security Deposit* of Rs _____ paid through Cheque No. _____ / RTGS
- 31) Is the Office/ Shop used by the Distributor, owned by the Distributor*? Yes / No
 If Yes, approx. size _____ Address: _____
- 32) Is the Godown used by the Distributor, owned by the Distributor*? Yes / No
 If Yes, approx. size _____ Address: _____
- 34) Number of staff employed by the applicant _____
- 35) Does the applicant own any 2-wheeler? Yes / No
 If Yes, Number of such vehicles _____ used for Business / Personal / Both
- 36) Does the applicant own any 4-wheeler? Yes / No
 If Yes, Number of such vehicles _____ used for Business / Personal / Both
- 37) Brief details of property owned by the applicant*:
 Does the applicant own any land parcels? Yes / No
 Does the applicant own any house property? Yes / No

Part E: List of Documents to be Provided


Signed, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	1. Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) 2. Signed copy of Address Proof (Aadhaar Card/ Passport) 3. Signed copy of PAN 4. Signed copy of GST Certificate (if applicable) 5. Signed copy of Seed License 6. Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	7. Signed copy of registered partnership deed 8. Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	7. Signed copy of Memorandum and Articles of Association 8. BOD resolution allowing representative to act and sign on behalf of the company

Listed below are our general...
 1. The company will des...
 beyond the area...
 prior discussion...
 2. The company...
 the Distrib...
 area...
 3. In...
 cue...
 in...

श्रीहर फ़ार्म
INCOME TAX DEPARTMENT
RABINDRA NATH GHORUI
ARJUN CHANDRA GHORUI
01/01/1950
Participant Account Number
AJAPG062011

भारत सरकार
GOVT. OF INDIA

Signature



AMTALA BEED TRADERS

Rabindra Nath Ghossein
Proprietor

Renewal
License No : S02283



FORM 'C'

[See Clause 7]

APPLICATION FOR RENEWAL OF LICENSE TO CARRY ON THE BUSINESS OF A
DEALER IN SEEDS

To,
The Licensing Authority
Asst. DA (Admin) Uluberia

State- West Bengal

Renewal No. S02283

With Effect from 01/11/2019

I/We hereby apply for renewal of the license to carry on the business of dealer in seeds under the name and style of Shri/M/s. **Rabindra Nath Ghorui**. The license, desired to be renewed, was granted by the Licensing Authority for the State of West Bengal and allotted License No. S02283 on the 1st day of November 2019

AMTALA SEED TRADERS
Rabindra Nath Ghorui
Signature of applicant

Full name **RABINDRA NATH GHORUI** and address of the Applicant(s) **NONA, P.O - ULUBERIA, PIN - 711315**

Certified that the License bearing No. S02283 granted on 01/11/2019 to carry on the business of a dealer in seeds at the premises situated

Post office : Uluberia , Police station : Uluberia , Pin code : 711315 , Road : Uluberia Shyampur Road , Municipality : Uluberia , Ward no : 26 , Holding no : 543AVN , Land mark : Nona Goruhata , Subdivision : Uluberia , District : Howrah , State : West Bengal

with store details

(1) Post Office : Uluberia , Police Station : Uluberia , Pincode : 711315 , Road : Uluberia Shyampur Road , Municipality : Uluberia , Ward no : 26 , Holding no : 543AVN , Land mark : Nona Goruhata , Subdivision : Uluberia , District : Howrah , State : West Bengal

is hereby renewed upto 31/10/2024 unless previously cancelled or suspended under the provisions of the Seeds(Control) Order , 1983.

Seal:

State of West Bengal

Place: Uluberia - Dated: 09-03-2021

Ami 9/3/21
(Licensing Authority)

Assistant Director of Agriculture (Admin)
Uluberia, Howrah

AMTALA SEED TRADERS
Rabindra Nath Ghorui

Proprietor

 **ভারত সরকার**
Government of India

 **রবীন্দ্র নাথ ঘোড়াই**
Rabindra Nath Ghorul
জন্মতারিখ/ DOB: 01/01/1950
পুরুষ / MALE



7501 5994 5464

আমার আধার, আমার পরিচয়

 **ভারতীয়唯一 পরিচয় অধিদপ্তর**
Unique Identification Authority of India

ঠিকানা:
S/O-অর্জুন চন্দ্র ঘোড়াই, কৃপারামপুর,
দক্ষিণ ২৪ পরগণা,
পশ্চিমবঙ্গ - 743503

Address:
S/O-Arjun-Chandra-Ghorul,
Kripaampur, South Twenty Four
Parganas,
West Bengal - 743503

7501 5994 5464

help@uidai.gov.in www.uidai.gov.in

AMTALA SEED TRADERS
Rabindra Nath Ghorul
Proprietor