

15. The Distributor paying through cheque must ensure that the cheque issued by the bank on whom the cheque is drawn, dishonors the cheque for reasons other than the company will levy a cheque Dishonor charge on the Distributor.
16. The company will provide a standard credit period of 60 days from the date of the invoice. Cash Discounts for paying dues within 60 days, the details of which are indicated in the Schemes applicable for the period. Dues remaining unpaid above 180 days will be subject to interest. The company may levy interest on Overdue payments.
17. The company will generally not accept any Sales Return unless the material shipped by the Distributor is in original condition. However, for select products, the company allows Sales Return within certain limits and conditions. The details of which are available in the yearly Sales Return policy. The Distributor is responsible for the details for matters relating to Sales Return and obtain prior approval from the responsible person in the company for dispatching material. The company will not provide any credit for material returned in violation of the policy.
18. The Distributor is required not to enter into any financial transactions with any member of the sales team without specific written approval from the Head Office of the company. All such transactions will be considered as personal and unauthorized.
19. The Distributor will not handover any material to any member of the sales team without specific written approval from the Head Office of the company.
20. The Distributor is required to maintain the integrity of the packaging in which the products are shipped. Any unauthorized use of the company's designs, logos and trademarks will be considered as infringement of the intellectual property rights of the company.
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST.
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at [customercare\\_uacisandb@universallagri.in](mailto:customercare_uacisandb@universallagri.in) or by calling the Customer Care Helpline at +91 8336929400.
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM.
24. In addition to these, the company may from time to time issue communications on these and/or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above.
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

**KRISHI GHAR**  
*Basud Ghosh*  
 Proprietor

I, \_\_\_\_\_ acting on behalf of \_\_\_\_\_  
 (Name of Representative) (Name of Distributor)

- hereby acknowledge that
1. I have read, understood and agreed to all the terms and conditions of business
  2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

\_\_\_\_\_  
 (Signature of Representative of Distributor)

Date: \_\_\_\_\_  
 Place: \_\_\_\_\_

**KRISHI GHAR**  
 Charamon Road, Poraha  
 Kolar-733128, U/Dinajpur  
 All kinds of Seed, Fertilizer  
 (State of Distributor)  
 Mob.- 9879740181

Name of Company Official	Signature of Company Official

Internal Use

Checklist for Sales Team Member Opening Distributorship

Particulars		Yes	No
<b>Distributorship Form</b>			
1	14 Mandatory fields on Page 1 filled up	✓	
2	4 Mandatory fields on Page 2 filled up	✓	
3	3 Mandatory fields on Page 3 filled up	✓	
4	6 Mandatory fields on Page 4 filled up	✓	
5	4 Mandatory fields on Page 6 filled up	✓	
	Signature of representative added on Page 1	✓	
	Photograph of representative affixed on Page 1	✓	
	Signature of representative added on Page 2	✓	
<b>Supporting Documents</b>			
	ID Proof (Aadhaar Card/ Passport/ Driving License)	✓	
	Name on ID proof tallies with PAN	✓	
	Signed and stamped	✓	
	Signed copy of Address Proof (Aadhaar Card/ Passport)	✓	
	Name on address proof tallies with ID Proof	✓	
	Address on address proof tallies with PAN / License	✓	
	Signed and stamped	✓	
	Signed copy of PAN	✓	
	Name on PAN tallies with ID proof	✓	
	Signed and stamped	✓	
	Signed copy of GST Certificate (if applicable)	✓	
	Name on Certificate tallies with ID Proof	✓	
	Signed and stamped	✓	
	Signed copy of Seed License	✓	
	Name on license tallies with ID Proof	✓	
	License is valid on the date of form	✓	
	If not, proof of application for renewal has been collected	✓	
	Signed and stamped	✓	
	Statement of primary bank account(s) of business	✓	
	Name on account tallies with ID Proof	✓	
	Period is for last 3 months	✓	
	Primary bank account of business with significant transactions	✓	
	Signed and stamped	✓	
	<b>Blank Cheques</b>		
	3 cheques	✓	
	Not of any cooperative banks	✓	
	Contains valid signature of representative and stamp	✓	
	Contains no date	✓	
	Is not crossed	✓	
	Security Deposit has been collected	✓	
	<b>Effect on Existing Network</b>		
	Name of the nearest distributors (can be more than 1)	SHYAM SEEDCOWIRE	
	Distance from the nearest distributors	30 km	

**Approved By:**

Name of Company Official	Signature of Company Official

**Part D: Financial Information of Applicant**

- 28) Primary Bank Account of Business\*:  
 Name of the Bank: AXIS BANK  
 Name & address of Branch: RAIGANJ  
 IFSC Code of Branch: UTIB0000512 Type of Account: Savings  
 Account No: 921030036061786 Yes  / No   
 29) Does the applicant have CC/OD facility from any bank\*? Yes  / No   
 If Yes, Name of Bank: AXIS BANK  
 Name & address of Branch: RAIGANJ  
 CC/OD Limit (Approx. in Rs lakhs): 57 Lacs ✓  
 30) Security Deposit\* of Rs. 25000 paid through  Cheque No.            / RTGS   
 31) Is the Office/ Shop used by the Distributor, owned by the Distributor\*? Yes  / No   
 If Yes, approx. size 200 sqft Address: PORSNA, JTAHAR  
 32) Is the Godown used by the Distributor, owned by the Distributor\*? Yes  / No   
 If Yes, approx. size 250 sqft Address: PORSNA, JTAHAR  
 34) Number of staff employed by the applicant 03  
 35) Does the applicant own any 2-wheeler? Yes  / No   
 If Yes, Number of such vehicles 02 used for Business  / Personal  / Both   
 36) Does the applicant own any 4-wheeler? Yes  / No   
 If Yes, Number of such vehicles 01 used for Business  / Personal  / Both   
 37) Brief details of property owned by the applicant\*:  
 Does the applicant own any land parcels? Yes  / No   
 Does the applicant own any house property? Yes  / No

**Part E: List of Documents to be Provided**

Signed, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	<ol style="list-style-type: none"> <li>Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License)</li> <li>Signed copy of Address Proof (Aadhaar Card/ Passport)</li> <li>Signed copy of PAN</li> <li>Signed copy of GST Certificate (if applicable)</li> <li>Signed copy of Seed License</li> <li>Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months</li> </ol>
Additional documents for Partnership Firm	<ol style="list-style-type: none"> <li>Signed copy of registered partnership deed</li> <li>Authorization from all partners allowing representative to act and sign on behalf of the firm</li> </ol>
Additional documents for Private Limited Company	<ol style="list-style-type: none"> <li>Signed copy of Memorandum and Articles of Association</li> <li>BOD resolution allowing representative to act and sign on behalf of the company</li> </ol>

Mob No: 8336929400

**Customer Care**

Email: [customercare\\_uacisandb@universalagri.in](mailto:customercare_uacisandb@universalagri.in)

Part B: Business Background of Applicant

12) Year of Establishment: 1992  
 13) Number of years for which you are dealing in Seeds: 28  
 14) Are you a Distributor of any other company dealing in Field Crops? Yes  / No   
 15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year
PAN SEEDS	20	SET 4099, JANUNA	60 lac
BAYER CROP SCIENCE	10	6444 GOLD, 6411	40 lac
PIONEER / CORTEVA	5	27P22, 8355	80 lac
GANGA KAVERI	15	SET 4099, IR 64	100 lac

16) Are you a Distributor of any other company dealing in Vegetables? Yes  / No   
 17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year
GMS AGRITECH	10	RADISH, BITTER GOURD	02 lac
National SEEDS	6	RADISH, BITTER GOURD	7 lac
DCM SHRIRAM	8	RADISH, CORIANDER	3 lac
TRIMURTI	6	NIVI	2 lac

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
RAIGANJ	30 lac	30	1. SUBAL DAS 2. BIPLAB GHOSH 3. AJAY BURMON
KALIAGANJ	20 lac	20	1. SUBRATA PAL 2. CHANDAN SAHA 3. ACHINTA PAL
JTAHAR	40 lac	40	1. SHAH JAHAN ISLAM 2. NAJIMUL ISLAM 3. TASLIM

19) Are you involved in any other businesses related to agriculture\*? Yes  / No   
 If yes, please share if you are dealing in  
 Fertilizers  as Distributor of \_\_\_\_\_  
 Pesticides  as Distributor of \_\_\_\_\_  
 Others  (specify) \_\_\_\_\_

20) Are you involved in any other businesses NOT related to agriculture\*? Yes  / No   
 If yes, please share broad overview of the nature of business

KRISHI GHAR  
 Basari Ghosh.  
 Proprietor

Part C: Market Intelligence & Sales Plan

Which Field Crops are primarily cultivated in this area?

Paddy			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
OP	JET 4094, BB-11	GANGA KAVERI, PAN	500 MT
OP	JET 4926, IR64	G.M.S. SWARNABEEB	
OP	MTU 1010	MAHASPITESH	
Improved / HYV	SHREYA, SS-511	BAYER, PIONEER	200 MT
Improved / HYV	GK DAYA	"	
Improved / HYV	MAHARAJ	"	
Hybrid	6411	"	20 MT
Hybrid	8383	"	
Hybrid	27P22	"	
Wheat			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
OP	2967	G.M.S., PAN	20 MT
IMPROVED	303	DCM ERIPAM	80 MT
Mustard			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
OP	B-9	G.M.S., NEC, SOPALA	10 MT
OP	B-54	SUFALA	50 MT
Maize			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
HYBRID	3355, 9021	PIONEER, BAYER	30 MT
HYBRID	7920, X-92, 802	SYNGENTA, LIMAGRAIN TRIMURTI	20 MT

What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (in MT)
OP	PUSHACHETKI	G.M.S., NEC	2 mt
IMPROVED	3035 ANKUR 40	ANKUR	1 mt
HYBRID	3035, NIVI	SWARNASEED, TRIMURTI	50 kg

Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work
PAN SEEDS	JAMUNA	20 MT	10	BIKE, CAR
GANGA KAVERI	JET 4094	100 MT	4	
BAYER	6444, 6411	30 MT	20	
PIONEER	3355, 27P22	50 MT	10	

What is your sales plan for our products in coming years\*?

Crop	Name of the Product	Quantity (MT)	
		Year 1	Year 2
Crop	JET 4094, MTU 7029	5 mt	10 mt
Crop	IR 64, MTU 1010	5 mt	10 mt
Crop	CHAMAK, SS-511	40 mt	60 mt
Crop	SHREYA, BADESABHOG	20 mt	30 mt
table	3035, SUGANDHI	250 kg	350 kg
table	RADISH, BHAGYABATI	250 kg	350 kg

What is the area for which you seek our Distributorship (Area of Operation)\*?

ITAMAR, RAIGANJ

What is your preferred Transporter / Courier\*?

JAI MA DURGA, BENGAL TRANSPORT

What share if you have any suggestions to improve business

Provide materials on time, market support, upto date stat

**UACI SEEDS & BIOTECH PRIVATE LIMITED**

(Formerly Swarna Seeds)

28, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India  
Contact No. (033) 24648841, E Mail: uaciseedsandbiotech@universalsagri.in,  
Website: www.universalsagri.net

**APPLICATION FOR DISTRIBUTORSHIP**

*Part A: Basic Information of Applicant*

1) Name of the Organization\* **KRISHI GHAR**

2) Full Postal Address for correspondence\*  
Type of Location: Office  Shop  Godown  Residence   
Street Name **SHUBRAMBEN ROAD**  
**PURBACHIA**  
P.O. **TATAHAR** District **UTTAR DINAJPUR**  
State **WEST BENGAL** PIN Code **715128**  
Nature of the Entity\*: Sole Proprietorship  Partnership  Private Limited Co.   
Cooperative/ Society  Others  (Specify) \_\_\_\_\_  
Name of Representative\*: Proprietor  / Managing Partner  / Director  / Authorised Signatory   
**MRS BASARI GHOSH**  
Telephone No: \_\_\_\_\_  
Office /Shop Landline: (STD Code) \_\_\_\_\_  
Residence Landline: (STD Code) \_\_\_\_\_  
Mobile\*: +91 **9434423368** WhatsApp Mobile: +91 **9434423308**  
Email ID\*: **G.B.S.A.B.H.I@GMAIL.COM**  
Preferred mode of communication: Email  SMS  Whatsapp   
Income Tax Permanent Account No\*: **AMAPG7327A**  
Is the applicant registered under GST\*: Yes  / No   
If yes, is the applicant registered under Composite Scheme of GST:  Yes  No  
GST No **19AMAPG7327A1ZH**  
Seeds Licence No\* **500761**  
Valid Up to\* **31/01/2026** Issued By **ADA RAIGANJ U. DINAJPUR**

**Signature and Photograph of Person Authorized to Represent the Applicant**

Attach photograph\*



Name\* **MRS BASARI GHOSH**

Gender\*: Male  Female

Relationship with applicant\*: Owner  Partner  Director  Others

Signature\*  
**KRISHI GHAR**  
*Basari Ghosh*  
Proprietor

Date: **18 09 2021**