



गोपीबल्लवपुर (Jhargram) West Bengal-721508
RTGS/NEFT IFS CODE : PUNB0084620

DDMMYYYY

PAY UACI SEEDS & BIOTECH PRIVATE LIMITED, या धारक को OR BEARER
रुपये RUPEES

खाता नं.
A/c No. **0846050000639**

चालू खाता
CURRENT AC
0846050000639

Susanta Rana
SUSANTA RANA
Please sign above

HQX

341270 721024256*

29



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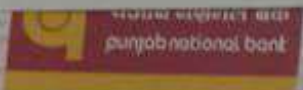
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Type of Location: Office Shop Godown Residence
 Street Name STATION ROAD SAWYER
 PIN 500006

Part B: Business Background of Applicant

- 12) Year of Establishment: 2004
 13) Number of years for which you are dealing in Seeds: 2006
 14) Are you a Distributor of any other company dealing in Field Crops*: Yes / No
 15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
<u>SUFFLA</u>			

- 16) Are you a Distributor of any other company dealing in Vegetables*: Yes / No
 17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
			1. 2. 3.
			1. 2. 3.
			1. 2. 3.

- 19) Are you involved in any other businesses related to agriculture*? Yes / No
 If yes, please share if you are dealing in
 Fertilizers as Distributor of _____
 Pesticides as Distributor of _____
 Others (specify) _____

20) Are you involved in any other businesses NOT related to agriculture*? Yes / No
 If yes, please share broad overview of the nature of business

21) Which Field Crops are primarily cultivated in this area?

Type	Key Variety	Paddy Companies Offering Them	Approx. Volume (in MT)
OP			
OP			
Improved / HYV			
Improved / HYV			
Improved / HYV			
Hybrid			
Hybrid			
Wheat			
Type	Key Variety	Wheat Companies Offering Them	Approx. Volume (in MT)
Type	Key Variety	Mustard Companies Offering Them	Approx. Volume (in MT)
Type	Key Variety	Maize Companies Offering Them	Approx. Volume (in MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (in MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
Field Crop		
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)*?

26) Name your preferred Transporter / Courier*

27) Please share if you have any suggestions to improve business

Part A. Basic Information of Agreement

Part F. General Terms & Conditions of Business

These terms and our general terms and conditions of conducting business

1. The company will designate an Area of Operation for the Distributor at the time of initiating the distributorship. The Distributor is required to restrict his operations to his designated Area of Operation only and should not venture beyond the area designated. However, subsequently, the Distributor can alter the Area of Operation but only after prior discussion with the responsible company official.
2. The company will appoint a Territory Sales Manager (TSM) to serve the Area of Operation designated to the Distributor. While the TSM will be first point of contact for the Distributor and should be able to resolve all queries of the Distributor, the Distributor can at any point contact the other sales offices of the company responsible for this area. Further, for any queries the Distributor can contact the Head Office of the company by sending email at customercare_uacisandb@universalagri.in or by calling the Customer Care Helpline at +91 8336625466.
3. In addition to the TSM, the company may appoint one or more permanent/ temporary sales team members to serve the area as it deems fit. The sales team members will primarily focus on conducting sales promotional activities in the area and engaging with existing or potential customers. The Distributor will be required to support the local sales team by guiding their sales promotional activities.
4. The Distributor can place his orders with the respective TSM either verbally or in writing or through any documented communication. A confirmation of the material ordered by the Distributor will be shared with him on his registered mobile via SMS/ Whatsapp at the time the order is entered into the company's CRM solution. In case of any issues, the Distributor is required to contact the TSM urgently after receiving the information.
5. The company will deliver material only against confirmed orders placed by the Distributor with the TSM. In case the Distributor ever receives any material not ordered by him, either in terms of quantity, packing sizes, or products, the Distributor is required to inform the company about the discrepancy, within 48 hours of receiving the material by sending email at customercare_uacisandb@universalagri.in in the absence of any such emails or other documented communications, it will be assumed that the material received was as per orders placed.
6. The company may deliver material at the location specified by the Distributor through 3rd party transporters either in full or part load at the cost of the company. At the point of receiving the material from the transporter, the Distributor will be required to physically inspect the material and check the quantity, weight and condition of material supplied.
7. The company will only dispatch material which are in salable & good condition. So, if any damaged material is ever received by the Distributor, it is likely that the goods got damaged in transit. In such a situation, the Distributor should not accept the material and should urgently inform the respective TSM of the company about the damage. If the Distributor accepts the material from the transporter, it should be only under express instruction of the respective Territory Sales Manager. Further, the Distributor is required to send email at customercare_uacisandb@universalagri.in in this incident within 48 hours of receiving the material. In the absence of any such emails or other documented communications, it will be assumed that the material received was not damaged in anyway.
8. The Distributor may be required to pay to the transporter the freight charges as directed by the company at the point of accepting delivery only after inspection of material. The Distributor may be reimbursed the freight paid either by way of deduction from the bill or through a Credit Note.
9. If the Distributor reports to have received any material not ordered by him or any material damaged in transit, and the same is verified by the responsible company official, the company may take back the material in question and may make the appropriate adjustments in its books of accounts.
10. The company will send a hardcopy of the invoice along with the material. On receipt of the invoice, Distributor is required to reconcile the quantity, packing size and product mentioned on the invoice with the material received. In case of any discrepancy, the Distributor is required to inform the company about the issue within 48 hours of receiving the material by sending email at customercare_uacisandb@universalagri.in in the absence of any such emails or other documented communications, it will be assumed that the material received is as per invoice.
11. The company will issue an official Price List of its products covering the area of operation of the Distributor at the beginning of each season. The Distributor is required to obtain a copy of this Price List either from the respective TSM or by sending an email at customercare_uacisandb@universalagri.in. The company will invoice its products only at the prices mentioned on the Price List. The Distributor should not expect any prices other than those mentioned on the Price List unless there is a documented communication of the same issued by the Head Office of the company.
12. The company may from time to time, issue benefit schemes covering the Distributor's area of operation. These benefits are typically linked to prompt payments and bulk sale volumes. The Distributor is required to obtain copies of these schemes from the respective TSM or by sending email at customercare_uacisandb@universalagri.in. The company will provide these benefits only by following the specific terms and conditions mentioned in the scheme. The Distributor should not expect any benefits other than those mentioned on the scheme unless there is a documented communication of the same issued by the Head Office of the company.
13. The company will only sanction the prices and benefits/ schemes mentioned on documented official communications issued by the Head Office of the company. The company will be under no obligation to accept any claims by the Distributor on prices or benefits/ schemes not mentioned on any official communications issued by the Head Office of the company for the Distributor's area of operation. If the local sales representative commits any special prices or benefits/ schemes, the Distributor is required to obtain an official communication of the same issued by the Head Office of the company before acting on the basis of such commitments.
14. The company will accept payment only through Fund Transfers (RTGS/ NEFT/ IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, if in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting this payment.

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of payment. If the bank on which the cheque is drawn dishonors the cheque for reasons related to "Insufficient Funds" then the company will levy a cheque dishonor charge on the Distributor without prejudicing its right to seek recourse for such dishonor.
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may, however, reduce the credit period for paying dues within 60 days, the details of which are usually provided in the Price List. Cash Discounts for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company may levy interest on Overdue payments.
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for select products, the company allows Sales Return within certain limits and under certain conditions. The details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of this policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation of its Sales Return policy.
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions.
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company.
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company.
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST.
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at customer-care_uacisandb@universaagri.in, or by calling the Customer Care Helpline at +91 8336929409.
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM.
24. In addition to these, the company may from time to time issue communications on these and/or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above.
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

I, Prof. Anshu Singh, acting on behalf of Susanta Rana,
 (Name of Representative) (Name of Distributor)

- hereby acknowledge that
- I have read, understood and agreed to all the terms and conditions of business
 - All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

Susanta Rana

(Signature of Representative of Distributor)

SUSANTA RANA

(Stamp of Distributor)

Date: 13/01/2022

Place: MAHULABANI

Name of Company Official	Signature of Company Official



भारत सरकार
Government of India

भारतीय विशिष्ट पहचान प्राधिकरण
Unique Identification Authority of India

Enrollment No. : 0656/03360/61910

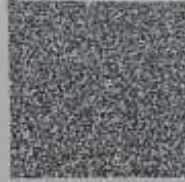
To
SUSANTA RANA

C/O: Sasanka Sekhar Rana,
Post-Mohulboni,
VTC: Amjuri, PO: Gopi Ballavpur,
Sub District: Gopiballavpur-I, District: Paschim Medinipur,
State: West Bengal, PIN Code: 721508,
Mobile: 9932211650

31021816



KF310218164F1



आपका आधार क्रमांक / Your Aadhaar No. :

9680 2837 8618

मेरा आधार, मेरी पहचान



Issue Date: 06/10/2013



SUSANTA RANA

UID: 2605/1872

Male

9680 2837 8618

मेरा आधार, मेरी पहचान

Susanta Rana,

Renewal
License No : S00362



FORM 'C'

[See Clause 7]

APPLICATION FOR RENEWAL OF LICENSE TO CARRY ON THE BUSINESS OF A
DEALER IN SEEDS

To,
The Licensing Authority
Asst. DA (Admin) Jhargram

State- West Bengal

Renewal No. S00362

With Effect from 15/09/2020

I/We hereby apply for renewal of the license to carry on the business of dealer in seeds under the name and style of Shri/M/s. **M/S SUSANTA KUMAR RANA**. The license, desired to be renewed, was granted by the Licensing Authority for the State of **West Bengal** and allotted License No. **S00362** on the 15th day of **September 2020**

Signature of applicant(s)

Full name **SUSANTA KUMAR RANA** and address of the Applicant(s) **19, P.O - MAHULBANI, P.S - GOPIBALLAVPUR, PIN - 721506**

Certified that the License bearing No. **S00362** granted on **15/09/2020** to carry on the business of a dealer in seeds at the premises situated

JI no : -- , Dag no : 57,58,59 , Khatian no : 195 , Road : AMJURI ROAD , Mouza : Mahulbani , Block : GOPIBALLAVPUR - I , Subdivision : Jhargram , District : Jhargram , State : West Bengal

with store details

(1) Village : 144 , Dag no : 57,58,59 , Khatian no : 195 , Road : AMJURI ROAD , Mouza : Mahulbani , Block : GOPIBALLAVPUR - I , Subdivision : Jhargram , District : Jhargram , State : West Bengal

is hereby renewed upto **14/09/2025** unless previously cancelled or suspended under the provisions of the Seeds(Control) Order , 1983.

Seal:

State of West Bengal

Place: Jhargram Dated: 29-01-2021

Bruno 29-01-2021
(Licensing Authority)
Assistant Director of Agriculture (Admn.,

Jhargram

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA

SUSANTA RANA

SASANKA SEKHAR RANA

20/01/1972

Permanent Account Number

APDPR8082B

Susanta Rana.

Signature



05092008

Susanta Rana.



पश्चिम बंगाल WEST BENGAL
 BEFORE THE LD. NOTARY PUBLIC AT JHARGRAM. 95AA 921048
AFFIDAVIT



I, Sri Susanta Rana S/o. Sri Sasanka Sekhar Rana of Vill: Amjuri P.O.- Mohulboni, P.S.- Gopiballavpur, Dist.- Paschim Medinipur, aged about- 42 years, by caste/ faith- Hindu, by profession- Business, do hereby solemnly affirm and declare as follows:-

- That in my Ration Card, Voter Identity Card and all other documents, my name has been recorded as 'SUSANTA RANA' S/o. Sri Sasanka Sekhar Rana.
- That in my Fertilizer Licence, Pesticide Licence and Seeds licence, my name has been wrongly recorded as Susanta Kumar Rana.



That Susanta Rana and Susanta Kumar Rana S/o. Sri Sasanka Sekhar Rana is the same and identical person in the society.

That I am swearing this affidavit for the declaration that Susanta Rana and Susanta Kumar Rana S/o. Sri Sasanka Sekhar Rana is the same and identical person in the society.

That the content of paras 1 to 4 are true to the best of my knowledge and belief.

BEFORE THE NOTARY OF THE
 JHARGRAM SUB DIVISION.

Susanta Rana

Affidavit No. 25396 Dt. 26/11/15

Deponent Identified by me and signed in my presence.

Susanta Rana

Sibranjan Malapatra
 Advocate
 26.11.15

of Vill - Gopiballavpur

S. K. GHOSH
 Notary
 Jhargram, Paschim Midnapur

Identified by S. Malapatra