

Sales Team Member Opening Distributorship		Yes	No
Distributorship Form			
1 Mandatory fields on Page 1 filled up			
2 Mandatory fields on Page 2 filled up			
3 Mandatory fields on Page 3 filled up			
4 Mandatory fields on Page 4 filled up			
5 Mandatory fields on Page 5 filled up			
6 Mandatory fields on Page 6 filled up			
Signature of representative added on Page 1			
Photograph of representative affixed on Page 1			
Signature of representative added on Page 2			
Supporting Documents			
ID Proof (Aadhaar Card/ Passport/ Driving License)			
Name on ID proof tallies with PAN			
Signed and stamped			
Signed copy of Address Proof (Aadhaar Card/ Passport)			
Name on address proof tallies with ID Proof			
Address on address proof tallies with PAN / License			
Signed and stamped			
Signed copy of PAN			
Name on PAN tallies with ID proof			
Signed and stamped			
Signed copy of GST Certificate (if applicable)			
Name on Certificate tallies with ID Proof			
Signed and stamped			
Signed copy of Seed License			
Name on license tallies with ID Proof			
License is valid on the date of form			
If not, proof of application for renewal has been collected			
Signed and stamped			
Statement of primary bank account(s) of business			
Name on account tallies with ID Proof			
Period is for last 3 months			
Primary bank account of business with significant transactions			
Signed and stamped			
Blank Cheques			
3 cheques			
Not of any cooperative banks			
Contains valid signature of representative and stamp			
Contains no date			
Is not crossed			
Security Deposit has been collected			
Effect on Existing Network			
Name of the nearest distributors (can be more than 1)			
Distance from the nearest distributors			

proved By:

Signature of Company Official

Signature of Company Official

Pulak Kanti Dam
M/s. Pulak Kanti D
Nishiganj, Coochbehar

Part D: Financial

28) Primary Bank Account of Business*:
 Name of the Bank INDIAN OVERSEAS BANK
 Name & address of Branch COOCH BEHAR
 IFSC Code of Branch IOBA0002412 Type of Account: Savings/Current/OD
 Account No 2412020000000206 / No ☒
 29) Does the applicant have CC/OD facility from any bank*? Yes ☐ / No ☒
 If Yes, Name of Bank _____
 Name & address of Branch _____
 CC/OD Limit (Approx. in Rs lakhs) _____ / RTGS ☐
 30) Security Deposit* of Rs. 10000 paid through ☐ Cheque No. _____ / No ☐
 31) Is the Office/ Shop used by the Distributor, owned by the Distributor*? Yes ☒ / No ☐
 If Yes, approx. size 900 SQ FT Address: _____
 32) Is the Godown used by the Distributor, owned by the Distributor*? Yes ☐ / No ☐
 33) If Yes, approx. size 700 SQ Address: _____
 34) Number of staff employed by the applicant TWO MEMBER
 35) Does the applicant own any 2-wheeler? Yes ☒ / No ☐
 If Yes, Number of such vehicles ONE used for Business ☐ / Personal ☐ / Both ☒
 36) Does the applicant own any 4-wheeler? Yes ☐ / No ☒
 If Yes, Number of such vehicles ☐ used for Business ☐ / Personal ☐ / Both ☐
 37) Brief details of property owned by the applicant*:
 Does the applicant own any land parcels? Yes ☒ / No ☐
 Does the applicant own any house property? Yes ☒ / No ☐

Part E: List of Documents to be Provided

Signed, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	1. Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) 2. Signed copy of Address Proof (Aadhaar Card/ Passport) 3. Signed copy of PAN 4. Signed copy of GST Certificate (if applicable) 5. Signed copy of Seed License 6. Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	7. Signed copy of registered partnership deed 8. Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	7. Signed copy of Memorandum and Articles of Association 8. BOD resolution allowing representative to act and sign on behalf of the company

Customer Care

Mob No: 8336929400

Email: customercare_uacisandb@universalagri.in

Pulak Kanti Dam
 M/s. Pulak Kanti Dam
 Nishiganj, Cooch Behar

Part C: Market Intelligence & Sales Plan

Which Field Crops are primarily cultivated in this area?

Paddy			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
OP	3 MT		
OP	3 MT		
OP	3 MT		
Improved / HYV	3 MT		
Improved / HYV	3 MT		
Improved / HYV	4 MT		
Hybrid			
Hybrid	2423	PAN SEED	500 MT
Hybrid	JEETI	Ram Nagar	100 MT
Wheat			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
Mustard			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)
Maize			
Type	Key Variety	Companies Offering Them	Approx. Volume (in MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (in MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product		Quantity (MT)	
		Year 1	Year 2
Field Crop			
Field Crop			
Field Crop			
Field Crop			
Vegetable			
Vegetable			
Vegetable			

25) What is the area for which you seek our Distributorship (Area of Operation)*?

Nishiganj surrounding

26) Name your preferred Transporter / Courier*

National Carriers / DTDC.

27) Please share if you have any suggestions to improve business

Pulak Kanti Dam
3 M/s. Pulak Kanti Dam
Nishiganj, Coochbehar

Part B: Business Background of Applicant

- 12) Year of Establishment: 2006
 13) Number of years for which you are dealing in Seeds: 2006
 14) Are you a Distributor of any other company dealing in Field Crops? Yes ☒ / No ☐
 15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
RAMNAGAR SEED	5	PADDY	10 LAC
UACI SEED & BIOTECH			7 LAC

- 16) Are you a Distributor of any other company dealing in Vegetables? Yes ☒ / No ☐
 17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
Ram Nagar Seed Farm	2020	SIHI	10000/-
Seminis		MALINI	70000/-

- 18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
NISHIGANJ			1. Akhil Malakar 2. Jalaswar Barmen 3. Parimal Barmen
MATHAVANGA			1. Somjit Saha 2. Prallad Saha 3. Sumon Ray
PREMAR BAGA			1. Binduswar Barmen 2. Tapan Tarapder 3. Uttam Sarker

- 19) Are you involved in any other businesses related to agriculture*? Yes ☒ / No ☐

If yes, please share if you are dealing in

Fertilizers ☐ as Distributor of _____

Pesticides ☒ as Distributor of UNIVERSEL AGRO

Others ☐ (specify) _____

- 20) Are you involved in any other businesses NOT related to agriculture*? Yes ☐ / No ☒

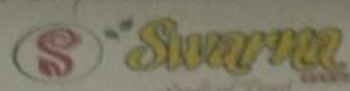
If yes, please share broad overview of the nature of business

Pulak Kanti Dam

M/s. Pulak Kanti Dam

Nishiganj, Coochbehar

Seed License / Personal Seed License



UACI SEEDS & BIOTECH PRIVATE LIMITED

(Formerly Swarna Seeds)
20, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India
Contact No. (033) 24649581, E Mail: uaciseedsandbiotech@universityagri.in,
Website: www.universityagri.net

APPLICATION FOR DISTRIBUTORSHIP Part A: Basic Information of Applicant

- 1) Name of the Organization* M/S. PUZAK KANTI DAM
- 2) Full Postal Address for correspondence*:
Type of Location: Office ☐ Shop ☐ Godown ☐ Residence ☐
Street Name NISHIGANJ
P.O. NISHIGANJ District COOCHBEHAR
State WESTBANGAL PIN Code 736157
- 3) Nature of the Entity*: Sole Proprietorship ☐ Partnership ☐ Private Limited Co. ☐
Cooperative/ Society ☐ Others ☐ (Specify) _____
- 4) Name of Representative*: Proprietor ☒ / Managing Partner ☐ / Director ☐ / Authorised Signatory ☐
PUZAK KANTI DAM
- 5) Telephone No:
Office /Shop Landline: (STD Code) _____
Residence Landline: (STD Code) _____
Mobile*: +91 _____ WhatsApp Mobile: +91 8918721230
Email ID*: _____
- 6) Preferred mode of communication: Email ☐ SMS ☐ Whatsapp ☐
- 7) Income Tax Permanent Account No*: APMPDI544F
- 8) Is the applicant registered under GST*: Yes ☐ / No ☐
- 9) If yes, is the applicant registered under Composite Scheme of GST: ☐ Yes ☐ No
- 10) GST No 19APMPDI544F1Z1
- 11) Seeds Licence No* S01396
Valid Up to* ____/____/____ Issued By _____

Signature and Photograph of Person Authorized to Represent the Applicant



Name* PUZAK KANTI DAM

Gender*: Male ☐ Female ☐

Relationship with applicant*: Owner ☐ Partner ☐ Director ☐ Others ☐

Signature*
Puzak Kanti Dam
M/s. Puzak Kanti Dam
Nishiganj, Coochbehar

Date: ____/____/____