

নং- 701

মোঃ- 9382670221 / 7550835505

# ম্মা চন্দ্রী কৃষি ডাঙ্গার



শ্রোঃ- ম্মা শান্তিপদ ডান্না

যাবতীয় উন্নতমানের শাক, পাট, ধান, গম, তিল, সরিষা ও সজ্জী বীজ পাইকারী ও খুচর' সুলভে পাওয়া যায়।

কেশিয়াড়ী (মিনি মার্কেট) :: পশ্চিম মেদিনীপুর

পত্রিক.....

দিনিক.....



Maa Chandri Kheti Bangla

Sande' Raha Jaha

বর প্রম  
প অন  
  
INFO  
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identi  
  
দশে মা  
ত স  
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০



Keshiary  
Keshiary - 721133  
IFS Code : BDBL0001681

VALID FOR THREE MONTHS FROM THE DATE OF ISSUE

DDMMYYYY

Pay **UACI SEEDS & BIOTECH PVT- LTD.**

या धारक को Or Bearer

रुपये Rupees

अदा करें ₹

A/c No.

10180004490469

Payable at par at all branches  
सर्व शाखाओं में समान रूप से

*Santi Pada Jana*

SANTI PADA JANA

Please sign above

⑈000318⑈ 721750601⑈ 002275⑈ 29



Keshiary  
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IFS Code : BDBL0001681

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SANTI PADA JANA

Please sign above

⑈000317⑈ 721750601⑈ 002275⑈ 29

एतौ कार्ड के लोस/किस वर कसत एकरा एकरा वर/किसतः

आपका कौन कौन कसत, पर कौन कौन कसत

कौन कसत, कौन कसत

कसत नं. 341, कसत नं. 997/8

कसत - 411 016

If this card is lost / someone's lost card is found, please inform / return to :

Income Tax PAN Services Unit, NSDL

4th Floor, Madira Sterling,

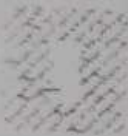
Plot No. 341, Survey No. 997/8,

Model Colony, Near Deep Bungalow Chowk,

Pune - 411 016

Tel: 91-20-2721 8080, Fax: 91-20-2721 8081

e-mail: [income@nsdl.co.in](mailto:income@nsdl.co.in)



भारत सरकार  
GOVT. OF INDIA



आयकर विभाग  
INCOME TAX DEPARTMENT

स्थायी लेखा संख्या कार्ड  
Permanent Account Number Card

AYYPJ6552A

पिता / Name

SANTI PADA JANA

पिता का नाम / Father's Name

HARIPADA JANA

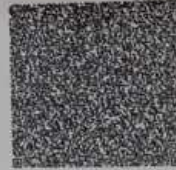
जन्म की तिथि /

Date of Birth

07/02/1987

हस्ताक्षर / Signature

*[Handwritten Signature]*



26012019



ভারতীয় বিলিঙ্ক পরিচয় প্রাধিকরণ

ভারত সরকার

Unique Identification Authority of India  
Government of India

স্মার্টকার্ড আইডি / Enrollment No.: 111196098108692

To  
Santi Peda Jana  
পারি না গার  
S/O: Hangada Jana  
KESHARY  
ANAR  
Anar / Paschim Medinipur  
West Bengal - 721133  
9724485849

27/09/2015



KH567237637FT  
58753753



আপনার আধার সংখ্যা / Your Aadhaar No.:  
**8344 3998 2671**

আধার - সাধারণ মানুষের অধিকার



ভারত সরকার  
Government of India  
পারি না গার  
Santi Peda Jana



SmartCard / DOB: 07/02/1987  
পেশা / Male  
8344 3998 2671



আধার - সাধারণ মানুষের অধিকার



তথ্য

- আধার পরিচয়ের প্রমাণ, নাগরিকত্বের প্রমাণ নয়।
- পরিচয়ের প্রমাণ অনলাইন প্রমাণীকরণ করে নাও  
করবে।

INFORMATION

- Aadhaar is proof of identity, not of citizenship.
- To establish identity, authenticate online.

- আধার সারা দেশে মান্য।
- আধার ভবিষ্যতে সরকারী ও বেসরকারী পরিষেবা  
প্রদানের সহায়ক হবে।
- Aadhaar is valid throughout the country.
- Aadhaar will be helpful in availing Government  
and Non-Government services in future.



ভারতীয় বিলিঙ্ক পরিচয় প্রাধিকরণ  
আধার  
Unique Identification Authority of India  
ঠিকানা: হাংগাড়া জানা  
কেশরী, আনার, পশ্চিম মেদিনীপুর  
পশ্চিম মেদিনীপুর, পশ্চিম বঙ্গ  
Address: S/O: Hangada  
Jana, KESHARY, ANAR,  
Keshariy, West Bengal,  
721133

8344 3998 2671

1800 202 1947  
Help @ aadhaar.gov.in

Santi Peda Jana



FORM 'C'

[See Clause 7]

APPLICATION FOR RENEWAL OF LICENSE TO CARRY ON THE BUSINESS OF A  
DEALER IN SEEDSTo,  
The Licensing Authority  
Asst. DA (Admin) Kharagpur

State- West Bengal

Renewal No. S00956

With Effect from 08/06/2020

I/We hereby apply for renewal of the license to carry on the business of dealer in seeds under the name and style of **Shri/Ms. MIS MAA CHANDI KRISHI BHANDAR**. The license, desired to be renewed, was granted by the Licensing Authority for the State of West Bengal and allotted License No. **S00956** on the 8th day of **June 2020**

Signature of applicant(s)

Full name **SANTI PADA JANA** and address of the Applicant(s) **ANAR, P.O - KESHARI, P.S - KESHARI, PIN - 721133**Certified that the License bearing No. **S00956** granted on **08/06/2020** to carry on the business of a dealer in seeds at the premises situated

**JI no : 106, Dag no : 1119, Khattan no : 2332, Road : Keshari to Anar, Mouza : Keshari, Block : KESARI, Subdivision :Kharagpur, District :Paschim Medinipur, State :West Bengal**

with store details

(1) **JI no : 106, Dag no : 1119, Khattan no : 2332, Road : Keshari to Anar, Mouza : Keshari, Block : KESARI, Subdivision :Kharagpur, District :Paschim Medinipur, State :West Bengal**

Is hereby renewed upto **07/06/2025** unless previously cancelled or suspended under the provisions of the Seeds(Control) Order, 1983.

State of West Bengal

Seal:

Place: \_\_\_\_\_ Dated: \_\_\_\_\_

(Licensing Authority)

Smt. P. K. Das



ভারতের নির্বাচন কমিশন  
পরিচয় পত্র  
ELECTION COMMISSION OF INDIA  
IDENTITY CARD  
JQM2504116



নির্বাচকের নাম : শ্রী শান্তি পদ জানা

Elector's Name : Sri Shanti Pad Jana

পিতার নাম : হরিপদ জানা

Father's Name : Haripada Jana

লিঙ্গ / Sex : পুং / M

জন্ম তারিখ : XX / XX / 1988  
Date of Birth

JQM2504116

ঠিকানা:  
144 আনাড় কেশিয়ারী পশ্চিম মেদিনীপুর 721133

Address:  
144 Anar Keshiyari Paschim Medinipur  
721133

Date: 07/02/2008  
226-কেশিয়ারী (তপসিনী উপভাগ) নির্বাচন ক্ষেত্রের  
নির্বাচক নিবন্ধন আধিকারিকের স্বাক্ষরের অনুকৃতি  
Facsimile Signature of the Electoral  
Registration Officer for  
226-Keshiari (ST) Constituency

ঠিকানা পরিবর্তন হলে নতুন ঠিকানায় ভোটার লিষ্টে নাম  
তোলা ও একই নম্বরের নতুন সচিব পরিচয়পত্র পাওয়ার  
জন্য নির্দিষ্ট ফর্মে এই পরিচয়পত্রের নম্বরটি উল্লেখ করুন।  
In case of change in address mention this Card No.  
in the relevant Form for including your name in the  
roll at the changed address and to obtain the card  
with same number.

094/1082





**Part C: Market Intelligence & Sales Plan**

21) Which Field Crops are primarily cultivated in this area?

		Paddy	
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
OP			
OP			
OP			
Improved / HYV			
Improved / HYV			
Improved / HYV			
Hybrid			
Hybrid			
Hybrid			
		Wheat	
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
		Mustard	
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
		Maize	
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (In MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years\*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
Field Crop		
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)\*?

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26) Name your preferred Transporter / Courier\*

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27) Please share if you have any suggestions to improve business

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**Part B: Business Background of Applicant**

12) Year of Establishment:

Yes  / No

13) Number of years for which you are dealing in Seeds:

14) Are you a Distributor of any other company dealing in Field Crops? Yes  / No

15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year
DEB WARI MI LTD			15000000

16) Are you a Distributor of any other company dealing in Vegetables? Yes  / No

17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (in years)	Key Products Sold Last Year	Approximate Turnover Last Year

18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
		1.	
		2.	
		3.	
		1.	
		2.	
		3.	
		1.	
		2.	
		3.	

19) Are you involved in any other businesses related to agriculture? Yes  / No

If yes, please share if you are dealing in

Fertilizers  as Distributor of \_\_\_\_\_

Pesticides  as Distributor of \_\_\_\_\_

Others  (specify) \_\_\_\_\_

20) Are you involved in any other businesses NOT related to agriculture? Yes  / No

If yes, please share broad overview of the nature of business \_\_\_\_\_

15. The Distributor paying through electronic draft ensure that the cheque issued by him is retained on the date of the cheque if the bank on whom the cheque is drawn, disburse the cheque by means related to "transferrable funds". From the company will pay a cheque (cheque) change on the Distributor without prejudicing his right to seek legal recourse for such invoice.
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer Cash Discounts for paying when within 10 days, the dates of which are usually provided in the Price List or Sales Application for the period. Days remaining unpaid above 100 days will be considered as Overdue. The company may not interest on Overdue payments.
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for defect products, the company allows Sales Return within certain limits and under certain conditions. The details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of the policy for returns relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy.
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unauthorized and the company will not be liable for the outcome of such transactions.
19. The Distributor will not however any material to any member of the sales team without specific written instruction issued by the Head Office of the company.
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company.
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Return, Credit Notes and others with respect to the transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST.
22. The company will share with the Distributor, an Account Statement at the end of every 6 months, either on his requested email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at [customercare\\_india@univarsal.in](mailto:customercare_india@univarsal.in) or by calling the Customer Care Helpline at +91 8338829400.
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his requested email or through any other preferred mode of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in the books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM.
24. In addition to these, the company may from time to time issue communications on these and/or other business policies which may, from the date of such communication, supersede any business practices or policies previously known by the company including but not limited to the ones mentioned above.
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

*Chandani Mishra*  
 (Name of Representative)

acting on behalf of *Smiti Raha Datta*  
 (Name of Distributor?)

Maa Chandani Krishi Bhandari

*Smiti Raha Datta*

Proprietor

(Signature of Representative of Distributor?)

(Stamp of Distributor?)

Date: 03-06-2022

Place: Kalyani

Name of Company Official	Signature of Company Official

## Part F: General Terms & Conditions of Business

Listed below are our general terms and conditions of conducting business.

1. The company will designate an Area of Operation for the Distributor at the time of initiating the distributorship. The Distributor is required to restrict his operations to his designated Area of Operation only and should not venture beyond the area designated. However, subsequently, the Distributor can alter his Area of Operation but only after prior discussion with the responsible company official.
2. The company will appoint a Territory Sales Manager (TSM) to serve the Area of Operation designated to the Distributor. While the TSM will be first point of contact for the Distributor and should be able to resolve all queries of the Distributor, the Distributor can at any point contact the other sales officials of the company responsible for this area. Further, for any queries the Distributor can contact the Head Office of the company by sending email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in) or by calling the Customer Care Helpline at +91 8338929400.
3. In addition to the TSM, the company may appoint one or more permanent/ temporary sales team members to serve the area as it deems fit. The sales team members will primarily focus on conducting sales promotional activities in the area and engaging with existing or potential customers. The Distributor will be required to support the local sales team by guiding their sales promotional activities.
4. The Distributor can place his orders with the respective TSM either verbally or in writing or through any documented communication. A confirmation of the material ordered by the Distributor will be shared with him on his registered mobile via SMS/ Whatsapp at the time the order is entered into the company's CRM solution. In case of any issues, the Distributor is required to contact the TSM urgently after receiving the information.
5. The company will deliver material only against confirmed orders placed by the Distributor with the TSM. In case the Distributor ever receives any material not ordered by him, either in terms of quantity, packing sizes, or products, the Distributor is required to inform the company about the discrepancy, within 48 hours of receiving the material by sending email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in) in the absence of any such emails or other documented communications; it will be assumed that the material received was as per orders placed.
6. The company may deliver material at the location specified by the Distributor through 3rd party transporters either in full or part load at the cost of the company. At the point of receiving the material from the transporter, the Distributor will be required to physically inspect the material and check the quantity, weight and condition of material supplied. The company will only dispatch material which are in saleable & good condition. So, if any damaged material is ever received by the Distributor, it is likely that the goods got damaged in transit. In such a situation, the Distributor should not accept the material and should urgently inform the respective TSM of the company about the damage. If the Distributor accepts the material from the transporter, it should be only under express notification of the respective Territory Sales Manager. Further, the Distributor is required to send email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in) this, incident within 48 hours of receiving the material. In the absence of any such emails or other documented communications, it will be assumed that the material received was not damaged in anyway.
8. The Distributor may be required to pay to the transporter the freight charges as directed by the company at the point of accepting delivery only after inspection of material. The Distributor may be reimbursed the freight paid either by way of deduction from the bill or through a Credit Note.
9. If the Distributor reports to have received any material not ordered by him or any material damaged in transit, and the same is verified by the responsible company official, the company may take back the material in question and may make the appropriate adjustments in its books of accounts.
10. The company will send a hardcopy of the invoice along with the material. On receipt of the invoice, Distributor is required to reconcile the quantity, packing size and product mentioned on the invoice with the material received. In case of any discrepancy, the Distributor is required to inform the company about the issue within 48 hours of receiving the material by sending email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in). In the absence of any such emails or other documented communications, it will be assumed that the material received is as per invoice.
11. The company will issue an official Price List of its products covering the area of operation of the Distributor at the beginning of each season. The Distributor is required to obtain a copy of this Price List either from the respective TSM or by sending an email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in). The company will invoice its products only at the prices mentioned on the Price List. The Distributor should not expect any prices other than those mentioned on the Price List unless there is a documented communication of the same issued by the Head Office of the company.
12. The company may from time to time, issue benefit schemes covering the Distributor's area of operation. These benefits are typically linked to prompt payments and bulk sale volumes. The Distributor is required to obtain copies of these schemes from the respective TSM or by sending email at [customercare\\_uacsandb@universalagrl.in](mailto:customercare_uacsandb@universalagrl.in). The company will provide these benefits only by following the specific terms and conditions mentioned in the scheme. The Distributor should not expect any benefits other than those mentioned on the scheme unless there is a documented communication of the same issued by the Head Office of the company.
13. The company will only sanction the prices and benefits/ schemes mentioned on documented official communications issued by the Head Office of the company. The company will be under no obligation to accept any claims by the Distributor on press or benefits/ schemes not mentioned on any official communications issued by the Head Office of the company for the Distributor's area of operation. If the local sales representative commits any special prices or benefits/ schemes, the Distributor is required to obtain an official communication of the same issued by the Head Office of the company before acting on the basis of such commitments.
14. The company will accept payment only through Fund Transfers (RTGS/ NEFT/ IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, if in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting this payment.

**Part D: Financial Information of Applicant**

- 28) Primary Bank Account of Business\*
- Name of the Bank U O B D I H I M
- Name & address of Branch K E S H I T H I D I Y
- IFSC Code of Branch U B I B 0 0 1 6 2 1 1
- Account No 1 0 1 8 0 0 0 9 9 9 0 2 1 4 9 Type of Account: Savings/Current/OD  /
- 29) Does the applicant have CC/OD facility from any bank? Yes  / No
- If Yes, Name of Bank \_\_\_\_\_
- Name & address of Branch \_\_\_\_\_
- CC/OD Limit (Approx. in Rs lakhs) \_\_\_\_\_
- 30) Security Deposit\* of Rs. \_\_\_\_\_ paid through  Cheque No. \_\_\_\_\_ / RTGS
- 31) Is the Office/ Shop used by the Distributor, owned by the Distributor? Yes  / No
- If Yes, approx. size \_\_\_\_\_ Address: \_\_\_\_\_
- 32) Is the Godown used by the Distributor, owned by the Distributor? Yes  / No
- 33) If Yes, approx. size \_\_\_\_\_ Address: \_\_\_\_\_
- 34) Number of staff employed by the applicant \_\_\_\_\_
- 35) Does the applicant own any 2-wheeler? Yes  / No
- If Yes, Number of such vehicles \_\_\_\_\_ used for Business  / Personal  / Both
- 36) Does the applicant own any 4-wheeler? Yes  / No
- If Yes, Number of such vehicles \_\_\_\_\_ used for Business  / Personal  / Both
- 37) Brief details of property owned by the applicant\*:
- Does the applicant own any land parcels? Yes  / No
- Does the applicant own any house property? Yes  / No

**Part E: List of Documents to be Provided**

Signed, sealed and dated Distribution Form along with the following mandatory documents	
For Proprietorship	
1.	Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License)
2.	Signed copy of Address Proof (Aadhaar Card/ Passport)
3.	Signed copy of PAN
4.	Signed copy of GST Certificate (if applicable)
5.	Signed copy of Seed License
6.	Statement of primary bank account(s) of business evidencing debit and credit transactions for the last 3 months
Additional documents for Partnership Firm	
7.	Signed copy of registered partnership deed
8.	Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	
7.	Signed copy of Memorandum and Articles of Association
8.	BOD resolution allowing representative to act and sign on behalf of the company

**Customer Care**

Mob No: 8336929400

Email: customercare\_uaisandb@universitysai.in

Checklist for Sales Team Member Opening Distributorship

Particulars	Yes	No
<b>Distributorship Form</b>		
1. 14 Mandatory fields on Page 1 filled up.		
2. 4 Mandatory fields on Page 2 filled up.		
3. 3 Mandatory fields on Page 3 filled up.		
4. 6 Mandatory fields on Page 4 filled up.		
5. 4 Mandatory fields on Page 6 filled up.		
Signature of representative affixed on Page 1		
Photocopy of representative affixed on Page 1		
Signature of representative added on Page 2		
<b>Supporting Documents</b>		
<b>ID Proof (Aadhaar Card/ Passport/ Driving License)</b>		
Name on ID proof matches with PAN.		
Signed and stamped		
<b>Signed copy of Address Proof (Aadhaar Card/ Passport)</b>		
Name on address proof matches with ID Proof		
Address on address proof matches with PAN / License		
Signed and stamped		
<b>Signed copy of PAN</b>		
Name on PAN matches with ID proof		
Signed and stamped		
<b>Signed copy of GST Certificate (if applicable)</b>		
Name on Certificate matches with ID Proof		
Signed and stamped		
<b>Signed copy of Shop License</b>		
Name on license matches with ID Proof		
License is valid on the date of form		
If not, proof of application for renewal has been collected.		
Signed and stamped		
<b>Statement of primary bank account (if business)</b>		
Name on account matches with ID Proof		
Period is for last 3 months		
Primary bank account of business with significant transactions		
Signed and stamped		
<b>Bank Cheques</b>		
3 cheques		
Not of any cooperative bank		
Certain valid signature of representative and stamp		
Contains no date		
Is not crossed		
Monthly deposit has been collected		
<b>Effect on Existing Network</b>		
Name of the nearest distributor (List the name here. 1)		
Distance from the nearest distributor		
<b>Approved By</b>		
Name of Company Official	Signature of Company Official	