

Part C: Market Intelligence & Sales Plan

21) Which Field Crops are primarily cultivated in this area?

Paddy			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
OP	MTU 7029	Sahayna Seeds	
OP	MTU 7029	Pan Seed Pvt	
OP	BPT 5204	PAN SEEDS PVT / Sahay	
Improved / HYV	CHINTU	KAVERI SEEDS	
Improved / HYV			
Improved / HYV			
Hybrid			
Hybrid			
Hybrid			
Wheat			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
OP	HD-2967	BAJAJ SEEDS	
OP	HD-2967	PAN SEEDS	
Improved	Shersha - 303	Shriram Seeds	
Mustard			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)
Maize			
Type	Key Variety	Companies Offering Them	Approx. Volume (In MT)

22) What are the important Vegetable crops cultivated in this area?

Crops	Key Variety	Key Brands	Approx. Volume (In MT)

23) Which are main companies operating in this area?

Company Name	Key products	Approx. Turnover	Sales Team Size	Mode of work

24) What is your sales plan for our products in coming years*?

Name of the Product	Quantity (MT)	
	Year 1	Year 2
Field Crop		
Field Crop		
Field Crop		
Field Crop		
Vegetable		
Vegetable		
Vegetable		

25) What is the area for which you seek our Distributorship (Area of Operation)*?

26) Name your preferred Transporter / Courier*

DTDC

27) Please share if you have any suggestions to improve business

Sl No. _____
(For Office use only)



UACI SEEDS & BIOTECH PRIVATE LIMITED

(Formerly Swarna Seeds)

20, Park Side Road, Rajeswari Niwas, 3rd Floor, Kolkata - 700026, West Bengal, India
Contact No. (033) 24649581, E Mail: uaciseedsandbiotech@universalagri.in,
Website: www.universalagri.net

APPLICATION FOR DISTRIBUTORSHIP

Part A: Basic Information of Applicant

- Name of the Organization* SIDDHARTH TRADERS
SHANKER MOAD CHANDULI
- Full Postal Address for correspondence*:
Type of Location: Office Shop Godown Residence
Street Name SIDDHARTH TRADERS
SHANKER MODA CHANDULI
P.O. District CHANDULI
State UTTAR PRADESH PIN Code 232104
- Nature of the Entity*: Sole Proprietorship Partnership Private Limited Co.
Cooperative/ Society Others (Specify) _____
- Name of Representative*: Proprietor / Managing Partner / Director / Authorised Signatory
- Telephone No:
Office /Shop Landline: (STD Code)
Residence Landline: (STD Code)
Mobile*: +91 9454059165 WhatsApp Mobile: +91 9454059165
Email ID*:
- Preferred mode of communication: Email SMS Whatsapp
- Income Tax Permanent Account No*: DANPM9342D
- Is the applicant registered under GST*: Yes / No
- If yes, is the applicant registered under Composite Scheme of GST: Yes No
- GST No
- Seeds Licence No* 132 13176
Valid Up to* 22 / 03 / 2022 Issued By

Signature and Photograph of Person Authorized to Represent the Applicant



Name* SHARAD KUMAR MAURYA

Gender*: Male Female

Relationship with applicant*: Owner Partner Director Others

Signature*
SHARAD KUMAR MAURYA

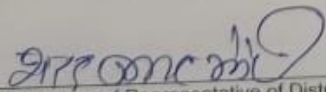
Date: 27 / 12 / 2021

15. The Distributor paying through cheque must ensure that the cheque is drawn, dishonors the cheque for any reason then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal recourse for such dishonor
16. The company will provide a standard credit period of 60 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 60 days, the details of which are usually provided in the Price List or Schemes applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company may levy interest on Overdue payments
17. The company will generally not accept any Sales Return unless the material supplied were damaged in transit. However, for select products, the company allows Sales Return within certain limits and under certain conditions, the details of which are available in the yearly Sales Return policy. The Distributor is required to follow the terms of this policy for matters relating to Sales Return and obtain prior approval from the responsible sales official before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at customercare_uacisandb@universalagri.in or by calling the Customer Care Helpline at **+91 8336929400**
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM
24. In addition to these, the company may from time to time issue communications on these and/ or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal

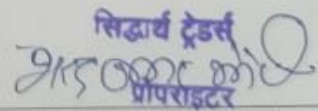
I, _____ acting on behalf of _____
 (Name of Representative*) (Name of Distributor*)

hereby acknowledge that

1. I have read, understood and agreed to all the terms and conditions of business
2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding



 (Signature of Representative of Distributor*)



 (Stamp of Distributor*)

Date:

Place:

Name of Company Official	Signature of Company Official

Part B: Business Background of Applicant

- 12) Year of Establishment:
- 13) Number of years for which you are dealing in Seeds:
- 14) Are you a Distributor of any other company dealing in Field Crops*: Yes / No
- 15) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
PAN SEEDS PVT Ltd	2016	MTU-7029	
Sahayana Seeds	2017	MTU / CHI	

- 16) Are you a Distributor of any other company dealing in Vegetables*: Yes / No
- 17) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
PAN SEEDS PVT Ltd	2016	Cauliflower	
VNR SEEDS	2019	Sponge gourd / B.G.	

- 18) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
Saidraja			1. Nagendra BEEZ BHANDAR 2. Kanta BEEZ BHANDAR 3. Shubam BEEZ BHANDAR
RAMALPUR			1. RAVI BEEZ BHANDAR 2. CHANDAN BEEZ BHANDAR 3. KRISHNA BEEZ BHANDAR
CHAKIYA			1. MAURYA BEEZ BHANDAR 2. NEW KISHAN BEEZ BHANDAR 3.

- 19) Are you involved in any other businesses related to agriculture*? Yes / No
- If yes, please share if you are dealing in
- Fertilizers as Distributor of _____
- Pesticides as Distributor of _____
- Others (specify) _____

- 20) Are you involved in any other businesses NOT related to agriculture*? Yes / No
- If yes, please share broad overview of the nature of business
- _____
- _____

Part D: Financial Information of Applicant

28) Primary Bank Account of Business*:

Name of the Bank

UNION BANK OF INDIA

Name & address of Branch

CHANDAULI G T ROAD

IFSC Code of Branch

UBIN0530397

Account No

303901010320278

Type of Account: Savings/Current/OD

29) Does the applicant have CC/OD facility from any bank*? Yes / No

If Yes, Name of Bank

Name & address of Branch

CC/OD Limit (Approx. in Rs lakhs)

30) Security Deposit* of Rs. 250000 paid through Cheque No. / RTGS

31) Is the Office/ Shop used by the Distributor, owned by the Distributor*? Yes / No

If Yes, approx. size

Address:

32) Is the Godown used by the Distributor, owned by the Distributor*? Yes / No

33) If Yes, approx. size

2200

Address:

SHANKER MOADN CHANDAULI

34) Number of staff employed by the applicant

35) Does the applicant own any 2-wheeler? Yes / No

If Yes, Number of such vehicles

used for Business

/ Personal

/ Both

36) Does the applicant own any 4-wheeler? Yes / No

If Yes, Number of such vehicles

used for Business

/ Personal

/ Both

37) Brief details of property owned by the applicant*:

Does the applicant own any land parcels? Yes / No

Does the applicant own any house property? Yes / No

Part E: List of Documents to be Provided

Signed, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	1. Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License) 2. Signed copy of Address Proof (Aadhaar Card/ Passport) 3. Signed copy of PAN 4. Signed copy of GST Certificate (if applicable) 5. Signed copy of Seed License 6. Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months
Additional documents for Partnership Firm	7. Signed copy of registered partnership deed 8. Authorization from all partners allowing representative to act and sign on behalf of the firm
Additional documents for Private Limited Company	7. Signed copy of Memorandum and Articles of Association 8. BOD resolution allowing representative to act and sign on behalf of the company

Customer Care

Mob No: 8336929400

Email: customercare_uacisandb@universalagri.in

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FORM "C"

Application for Renewal of Licenses to Carry on the Business of
a Dealer in Seeds.

License Number: 132/13176

To,

The Licensing Authority
Chandauli
State of /U.T. of Uttar Pradesh

I/We hereby apply for renewal of the Licence to carry on the business of seeds under the name and style of Shri/M/s **DHARAUJI ROAD SHANKAR MOD CHANDAUJI** The licence, desired to be renewed, was granted by the Licensing Authority for the State of Uttar Pradesh and allotted Licence No. **132/13176** on the **22/03/2016**

Last renewal No. & Date : 132/13176 & 22/03/2016

Date: 24/03/2019

Signature of applicant (s)

Full name and address of the applicant (s) **SHARAD KUMAR MAURYA, VILL PARAYA POST CHANDAUJI BLOCK CHANDAUJI DISTT CHANDAUJI, Chandauli** Date and place: 24/03/2019 Chandauli

Certified that the Licence bearing No 132/13176 granted on 22/03/2016 to carry on the business of seeds at the premises situated **MS SIDDHARTH TRADERS DHARAUJI ROAD SHANKAR MOD CHANDAUJI Chandauli** is hereby renewed upto 21/03/2022 unless previously cancelled or suspended under the provisions of the Seeds (Control) Order, 1983.

RAJEEW Digitally signed
by **RAJEEW**
KUMAR KUMAR BHARATI
Date: 2019.03.24
BHARATI 14:05:37 +05'30'
Licensing Authority

Date: 24/03/2019

Renewal No: DAO/R/CHD/132/13176

शरद कुमार मौर्या



SHARAD KUMAR MAURYA

PARULAN MAURYA

21001221

ACCOUNT NUMBER
XXXXXXXXXX

भारत सरकार
GOVERNMENT OF INDIA

