



**PART B: BUSINESS BACKGROUND OF APPLICANT**

- 13) Year of Establishment:
- 14) Number of years for which you are dealing in Pesticides / Micronutrients:
- 15) Are you a Distributor of any other company dealing in Pesticides\*: Yes  / No
- 16) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
JIVAGRO LTD.	4	All Products	25 Lakh
IIL	3	All Products	85 Lakh
DHANUKA	8	All Products	58 Lakh

- 17) Are you a Distributor of any other company dealing in Micronutrients\*: Yes  / No
- 18) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

- 19) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
BIHARSHAREEF	68 cr.	50	1. 2. 3.
			1. 2. 3.
			1. 2. 3.

- 20) Are you involved in any other businesses related to agriculture\*? Yes  / No
- If yes, please share if you are dealing in  
 Fertilizers  as Distributor of \_\_\_\_\_  
 Seeds  as Distributor of \_\_\_\_\_  
 Others  (specify) \_\_\_\_\_

- 21) Are you involved in any other businesses **NOT** related to agriculture\*? Yes  / No
- If yes, please share broad overview of the nature of business
- \_\_\_\_\_
- \_\_\_\_\_

**PART C: MARKET INTELLIGENCE & SALES PLAN**

22) For which area do you seek our Distributorship (Area of Operation)\*?

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23) What are the main Crops that are cultivated in this area?

Type	Crop	Approx. Area	Approx. Volume
Field Crops	Raddy	7000 hac.	
Field Crops	wheat	7000 hac.	
Field Crops			
Vegetables	onion	5000 hac.	
Vegetables	okra	2000 hac.	
Vegetables	cucurbits	2000 hac.	
Others	cool crop	8000 hac.	
Others			
Others			

24) Which are the key Herbicides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Mancozeb	Potato	INDOFIL-MHS	100 mt
Gly Phos Met-417	-	Glycal	25 KL
MERA-717	-	mera-71	25 mt
BISPYRIBAC SODIUM	Raddy	NOMINI GOLD	5000 L

25) Which are the key Fungicides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Mancozeb	Potato	INDOFIL-MHS	100 mt

26) Which are the key Pesticides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Fenvalerate-20%	Raddy	Fenval	20 KL
Chloro + cyper	All crop	Ethel Super	40 KL

27) Which are the key Micronutrients/ Crop supplements sold in this area?

Products	Crops	Key Brands	Approx. Volume

28) What is your sales plan for our products in the near future\*?

Name of the Product		Quantity	
		Year 1	Year 2
Herbicides	SANGEE	250 kg	500 kg
Herbicides	DESTRO-71	500 kg	1000 kg
Fungicides	UNITHEN-M-45	1000 kg	1500 kg
Fungicides	METLUX	200 kg	300 kg
Pesticides	EMZO	300 kg	500 kg
Pesticides	BIOTONE	300 L	500 L
Micronutrients	CHARACHAK	500 L	700 L
Micronutrients	GLAXY GOLD	1000 kg	1500 kg

29) Please share if you have any suggestions to improve business

Field support for Brand promotion & Demand generation.

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**PART D: FINANCIAL INFORMATION OF APPLICANT**

30) Primary Bank Account of Business\*:

Name of the Bank STATE BANK OF INDIA

Name & address of Branch NOORSARAI NALANDA BIHAR 803113

IFSC Code of Branch SBIN0018820

Account No 37593747598 Type of Account: Savings/Current/OD

31) Does the applicant have CC/OD facility from any bank\*? Yes  / No

If Yes, Name of Bank

Name & address of Branch

CC/OD Limit (Approx. in Rs lakhs)

32) Security Deposit\* of Rs.  paid through  Cheque No.  / RTGS

33) Is the Office/ Shop used by the Distributor, owned by the Distributor\*? Yes  / No

If Yes, approx. size  Address:

34) Is the Godown used by the Distributor, owned by the Distributor\*? Yes  / No

35) If Yes, approx. size  Address:

36) Number of staff employed by the applicant

37) Does the applicant own any 2-wheeler? Yes  / No

If Yes, Number of such vehicles  used for Business  / Personal  / Both

38) Does the applicant own any 4-wheeler? Yes  / No

If Yes, Number of such vehicles  used for Business  / Personal  / Both

39) Brief details of property owned by the applicant\*:

Does the applicant own any land parcels? Yes  / No

Does the applicant own any house property? Yes  / No

**Part E: List of Documents to be Provided**

Signed, sealed and dated Distributorship Form along with the following mandatory documents	
For Proprietorship	<ol style="list-style-type: none"> <li>Signed copy of ID Proof (Aadhaar Card/ Passport/ Driving License)</li> <li>Signed copy of Address Proof (Aadhaar Card/ Passport)</li> <li>Signed copy of PAN</li> <li>Signed copy of GST Certificate (if applicable)</li> <li>Signed copy of Pesticide License</li> <li>Signed copy of Micronutrient License</li> <li>Statement of primary bank account(s) of business evidencing debit and credit transactions, for the last 3 months</li> </ol>
Additional documents for Partnership Firm	<ol style="list-style-type: none"> <li>Signed copy of registered partnership deed</li> <li>Authorization from all partners allowing representative to act and sign on behalf of the firm</li> </ol>
Additional documents for Private Limited Company	<ol style="list-style-type: none"> <li>Signed copy of Memorandum and Articles of Association</li> <li>BOD resolution allowing representative to act and sign on behalf of the company</li> </ol>

**Customer Care**

**Email ID: uaci.ngp2@gmail.com / customer.care@universalagri.in**

**Mobile No: +91 7410040857 / 8336929010**

## PART F: GENERAL TERMS & CONDITIONS OF BUSINESS

Listed below are our general terms and conditions of conducting business

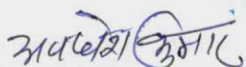
1. The company will designate an Area of Operation for the Distributor at the time of initiating the distributorship. The Distributor is required to restrict his operations to his designated Area of Operation only and should not venture beyond the area designated. However, subsequently, the Distributor can alter his Area of Operation but only after prior discussion with the responsible company official.
2. The company will appoint a Sales Officer (SO) to serve the Area of Operation designated to the Distributor. While the SO will be first point of contact for the Distributor and should be able to resolve all queries of the Distributor, the Distributor can at any point contact the senior sales officials of the company responsible for this area. Further, for any queries the Distributor can contact responsible personnel at the Head Office of the company by sending email at **customer.care@universalagri.in** or by calling the Customer Care Helpline at **+91 8336929010**
3. In addition to the SO, the company may appoint one or more permanent/ temporary sales team members to serve the area as it deems fit. The sales team members will primarily focus on conducting sales promotional activities in the area and engaging with existing or potential customers. The Distributor will be required to support the local sales team by guiding their sales promotional activities
4. The Distributor can place his orders with the respective SO either verbally or in writing or through any documented communication. A confirmation of the material ordered by the Distributor will be shared with him on his registered mobile via SMS/ Whatsapp at the time the order is entered into the company's CRM solution. In case of any issues, the Distributor is required to contact the SO urgently after receiving the intimation
5. The company will deliver material only against confirmed orders placed by the Distributor with the SO. In case the Distributor ever receives any material not ordered by him, either in terms of quantity, packing sizes, or products, the Distributor is required to inform the company about the discrepancy, within 48 hours of receiving the material by sending email at **customer.care@universalagri.in**. In the absence of any such emails or other documented communications, it will be assumed that the material received was as per orders placed
6. The company may deliver material at the location specified by the Distributor through 3rd party transporters either in full or part load. At the point of receiving the material from the transporter, the Distributor will be required to physically inspect the material and check the quantity, weight and condition of material supplied
7. The company will only dispatch material which are in saleable & good condition. So, if any damaged material is ever received by the Distributor, it is likely that the goods got damaged in transit. In such a situation, the Distributor should not accept the material and should urgently inform the respective SO of the company about the damage. If the Distributor accepts the material from the transporter, it should be only under express instruction of the respective SO. Further, the Distributor is required to send email at **customer.care@universalagri.in** on this incident within 48 hours of receiving the material. In the absence of any such emails or other documented communications, it will be assumed that the material received was not damaged in anyway
8. The Distributor may be required to pay to the transporter the freight charges at the point of accepting delivery only after inspection of material. The Distributor may be reimbursed for the freight paid either in part or full either by way of deduction from the bill or through a Credit Note
9. If the Distributor reports to have received any material not ordered by him or any material damaged in transit, and the same is verified by the responsible company official, the company may take back the material in question and may make the appropriate adjustments in its books of accounts
10. The company will send a hardcopy of the invoice along with the material. On receipt of the invoice, Distributor is required to reconcile the quantity, packing size and product mentioned on the invoice with the material received. In case of any discrepancy, the Distributor is required to inform the company about the issue within 48 hours of receiving the material by sending email at **customer.care@universalagri.in**. In the absence of any such emails or other documented communications, it will be assumed that the material received is as per invoice
11. The company will issue an official Price List of its products covering the area of operation of the Distributor at the beginning of each season. However, the company may revise the Price List from time to time. The Distributor is required to obtain a copy of this Price List or revisions made thereafter either from the respective SO or by sending an email at **customer.care@universalagri.in**. The company will invoice its products only at the prices mentioned on the Price List. The Distributor should not expect any prices other than those mentioned on the Price List unless there is a documented communication of the same issued by the Head Office of the company.
12. The company may from time to time, issue benefit schemes covering the Distributor's area of operation. These benefits are typically linked to prompt payments or special products or bulk sale volumes. The Distributor is required to obtain copies of these schemes from the respective SO or by sending email at **customer.care@universalagri.in**. The company will provide these benefits only by following the specific terms and conditions mentioned in the scheme. The Distributor should not expect any benefits other than those mentioned on the scheme unless there is a documented communication of the same issued by the Head Office of the company.
13. The company will only sanction the prices and benefits/ schemes mentioned on documented official communications issued by the Head Office of the company. The company will be under no obligation to accept any claims by the Distributor on prices or benefits/ schemes not mentioned on any official communications issued by the Head Office of the company for the Distributor's area of operation. If the local sales representatives commit any special prices or benefits/ schemes, the Distributor is required to obtain an official communication of the same issued by the Head Office of the company before acting on the basis of such commitments
14. The company will accept payment only through Fund Transfers (RTGS/ NEFT/ IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, if in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting this payment.

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of the cheque. If the bank on whom the cheque is drawn, dishonors the cheque for reasons related to "Insufficient Funds", then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal recourse for such dishonor
16. The company will provide a standard credit period of 90 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 90 days, the details of which are usually provided in the Price List or Schemes applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company will levy interest @12% per annum on Overdue
17. The company will not accept any Sales Return unless the material supplied were damaged in transit. For returning such damaged materials, the company follows a Sales Return Policy. The Distributor is required to follow the terms of this policy for matters relating to sales return and obtain prior approval from the responsible SO before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy
18. The Distributor is required to not enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and unsanctioned and the company will not be liable for the outcome of such transactions
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at [customer.care@universalagri.in](mailto:customer.care@universalagri.in) or by calling the Customer Care Helpline at **+91 8336929010**
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balance on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM
24. In addition to these, the company may from time to time issue communications on these and/ or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

I, AWADHESH KUMAR acting on behalf of KRISHI VIKAS KENDRA  
 (Name of Representative\*) (Name of Distributor\*)

hereby acknowledge that

1. I have read, understood and agreed to all the terms and conditions of business
2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding



(Signature of Representative of Distributor\*)



(Stamp of Distributor\*)

Date: 4-06-2024

Place: NOORSARAI

Name of Company Official	Signature of Company Official
<u>PARMATMA NAND YADAV</u>	<u>P.N. Yadav</u>

**For Internal Use**

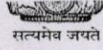
**Checklist for Sales Team Member Opening Distributorship**

<b>Particulars</b>		<b>Yes</b>	<b>No</b>
<b>Distributorship Form</b>			
1	14 Mandatory fields on Page 1 filled up		
2	4 Mandatory fields on Page 2 filled up		
3	2 Mandatory fields on Page 3 filled up		
4	6 Mandatory fields on Page 4 filled up		
5	4 Mandatory fields on Page 6 filled up		
	Signature of representative added on Page 1		
	Photograph of representative affixed on Page 1		
	Signature of representative added on Page 6		
<b>Supporting Documents</b>			
ID Proof (Aadhaar Card/ Passport/ Driving License)			
	Name on ID proof tallies with PAN		
	Signed and stamped		
Signed copy of Address Proof (Aadhaar Card/ Passport)			
	Name on address proof tallies with ID Proof		
	Address on address proof tallies with PAN / License		
	Signed and stamped		
Signed copy of PAN			
	Name on PAN tallies with ID proof		
	Signed and stamped		
Signed copy of GST Certificate (if applicable)			
	Name on Certificate tallies with ID Proof		
	Signed and stamped		
Signed copy of Pesticide License			
	Name on license tallies with ID Proof		
	License is valid on the date of form		
	If not, proof of application for renewal has been collected		
	Signed and stamped		
Signed copy of Pesticide License			
	Name on license tallies with ID Proof		
	License is valid on the date of form		
	If not, proof of application for renewal has been collected		
	Signed and stamped		
Statement of primary bank account(s) of business			
	Name on account tallies with ID Proof		
	Period is for last 3 months		
	Primary bank account of business with significant transactions		
	Signed and stamped		
Blank Cheques			
	3 cheques		
	Not of any cooperative banks		
	Contains valid signature of representative and stamp		
	Contains no date		
	Is not crossed		
	Security Deposit has been collected		
	Existing Distributor of UACI Seeds & Biotech/ Swarna Seeds		
	Effect on Existing Network		
	Name of the nearest distributors (can be more than 1) :		
	Distance from the nearest distributors :		

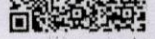
Proposed Business Volume for this FY (in Rs Lakhs)	
Credit Limit Required (in Rs Lakhs)	

<b>Approved By:</b> (all forms have to be approved by respective GICs)	
Name of Company Official	Signature of Company Official
SANJEEV KUMAR MISHRA	





सत्यमेव जयते



Licence can be verified by scanning the QR CODE.

## LICENSE TO CARRY ON THE BUSINESS OF A DEALER IN FERTILIZER

District Level: New Licence  
Area of Operation: NALANDA, Bihar



Licence No: D-SL22912022292949

### Fertilizer Licence

Type	Licence NO.	Valid From	Valid Upto	Licence Ownership
New Licence	D-SL22912022292949	12-Feb-2022	11-Feb-2027	Proprietary

Received from **M/s M/S KRISHI VIKASH KENDRA**, Village-Dayanagar, Post+PS+Block-Noorsarai complete Memorandum of Intimation along with form 'O' fee of **Rs. 1250.00** by Treasury Challan No. **BHR202111621941E** dated **30 Nov 2021** deposited in State Bank of India NALANDA .

1. This acknowledgement shall be deemed to be the letter of authorization entitling the applicant to carry on the business as applied for, (as mentioned in table below), for a period till **11-Feb-2027** unless suspended or revoked by the competent authority.

### Description of the Place- Sale/Firm Depot

Sl. No.	Khata No.	Khesra No.	Shop Point	Company/Firm Name	Address	District
1	36	2534	Own	M/S KRISHI VIKASH KENDRA	Village-Dayanagar, Post+PS+Block-Noorsarai	NALANDA



### Location of godowns attached to sale depot

Sl. No.	Khata No.	Khesra No.	Godown Type	Company/Firm Name	Address	District
1	36	2534	Own	M/S KRISHI VIKASH KENDRA	Village-Dayanagar, Post+PS+Block-Noorsarai	NALANDA

### Name and address of responsible person under clause 24 of FCO 1985

Sri Sanjay Kumar

Licence Holder Name: **AWADHESH KUMAR**

Address: Village+Post+PS+Block-Noorsarai, Dist-Nalanda

Letter/Issue No:

Date:

Place:

**KRISHI VIKAS KENDRA**  
अवधेश कुमार  
Proprietor

Authorized Signature cum Licensing Authority

Designation: District Agriculture Officer,  
Agriculture Department  
(Govt. of Bihar)

22/2/22  
Initiated . . . . . In File No. . . . .  
22/2/22 Note Sheet Page No: . . . . .



भारत सरकार  
Unique Identification Authority of India

नामांकन क्रम / Enrollment No.: 1020/32563/01853

To  
अवधेश कुमार  
Awadhes Kumar  
--  
NOORSARAI  
Beldhana  
Nursarai  
Chandi Nalanda  
Bihar 803113

20/09/2013  
56882334



MN568823349FT



आपका आधार क्रमांक / Your Aadhaar No. :

**8350 5567 4917**

आधार - आम आदमी का अधिकार



भारत सरकार  
Government of India



अवधेश कुमार  
Awadhes Kumar  
पिता : दुःखन साव  
Father : DUKHAN SAW  
जन्म तिथि / DOB : 02/01/1966  
पुरुष / Male



**8350 5567 4917**

आधार - आम आदमी का अधिकार

KRISHI VIKAS KENDRA

अवधेश कुमार  
Proprietor



Government of India  
Form GST REG-06  
[See Rule 10(1)]

Registration Certificate


Registration Number : 10CEDPK5817A1Z8

1.	Legal Name	AWADHESH KUMAR			
2.	Trade Name, if any	KRISHI VIKASH KENDRA			
3.	Constitution of Business	Proprietorship			
4.	Address of Principal Place of Business	NOOR SARAI, NOOR SARAI, NOOR SARAI, Nalanda, Bihar, 803113			
5.	Date of Liability	28/02/2018			
6.	Period of Validity	From	28/02/2018	To	NA
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Centre			
Signature		Validity unknown Digitally signed by 23 GOODS AND SERVICES TAX NETWORK 1 Date: 2018.04.10 13:18:00 IST			
Name	Rajiv Kumar Prasad				
Designation	Superintendent				
Jurisdictional Office	Biharshariff				
9. Date of issue of Certificate	10/04/2018				
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 05/03/2018 by the jurisdictional authority.

KRISHI VIKAS KENDRA KRISHI VIKAS KENDRA  
Proprietor

KRISHI VIKAS KENDRA  
Proprietor

INCOME TAX DEPARTMENT  
AWADHESH KUMAR  
DUKHAN SAW  
14/04/1960  
Permanent Account Number  
CEDPK5817A  
Govt of India  
GOVT OF INDIA  


KRISHI VIKAS KENDRA  
अध्यापक  
Proprietor