

भारतीय स्टेट बैंक
State Bank Of India

(15774) - GUSKARA
VILL + PO - GUSKARA GUSKARA, SHRI RAM COMPLEX, SIRISH TALA,
WEST BENGAL 713128
Tel: 3452-25094 IFS Code: SBIN0015774

Bank & Branch to be filled in / VALID FOR MONTHS ONLY
D D M M Y Y Y Y

PAY

को या उनके आदेश पर OR ORDER

रुपये RUPEES

अदा करें ₹

अ. नं.
Ac. No. 37148766075

VALID UP TO ₹ 50 LACS AT NON-HOME BRANCH FOR NON-CASH TRANSACTION ONLY

57066784173

CURRENT A/C

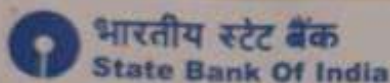
PREFIX:
0523700010

Bani Maji
KRISHI SAHAYATA KENDRA (PROP : BANI MAJ I)

कृषि सहायता केंद्र
Please sign above
कमलनगर, गुसकरा, बर्भन

MULTI-CITY CHEQUE Payable at Par at All Branches of SBI

॥ 0 1 70 27 ॥ 7 1 300 26 3 7 1 : 000 1 5 1 ॥ 29



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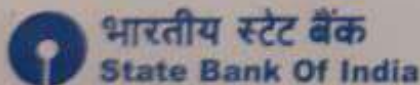
PREFIX:
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॥ 0 1 70 28 ॥ 7 1 300 26 3 7 1 : 000 1 5 1 ॥ 29

FABER-CASTELL

PART B: BUSINESS BACKGROUND OF APPLICANT

- 13) Year of Establishment: 2015
 14) Number of years for which you are dealing in Pesticides / Micronutrients: 11
 15) Are you a Distributor of any other company dealing in Pesticides*: Yes / No
 16) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year
Sai Crop Science Pvt. Ltd.	2018	50 lakh.	
MULLI Agro Tech.	2015	5 lakh.	

- 17) Are you a Distributor of any other company dealing in Micronutrients*: Yes / No
 18) If yes, please share the following details on your business with these companies:

Company Name	Vintage of Relationship (In years)	Key Products Sold Last Year	Approximate Turnover Last Year

- 19) Details of important markets/ regions in your area:

Name of the Market/ Region	Your approx. turnover from the market/ region	No. of your Retailers at the market/ region	Name of key Retailers
Awo-D Birex.		1. 2. 3.	
Bhachar.		1. 2. 3.	
		1. 2. 3.	

- 20) Are you involved in any other businesses related to agriculture*? Yes / No
 If yes, please share if you are dealing in

Fertilizers as Distributor of
 Seeds as Distributor of GMS Agritech Pvt. Ltd.
 Others (specify)

- 21) Are you involved in any other businesses NOT related to agriculture*? Yes / No
 If yes, please share broad overview of the nature of business

PART C: MARKET INTELLIGENCE & SALES PLAN

22) For which area do you seek our Distributorship (Area of Operation)?

23) What are the main Crops that are cultivated in this area?

Type	Crop	Approx. Area	Approx. Volume
Field Crops	Wheat		
Field Crops	Barley		
Field Crops			
Vegetables	Yes		
Vegetables			
Others			
Others			

24) Which are the key Herbicides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Propanil			
Prothioconazole			
Glufosinate			

25) Which are the key Fungicides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Cyproconazole			
Fluxusquinone			
Metaxyl			

26) Which are the key Pesticides sold in this area?

Molecules	Crops	Key Brands	Approx. Volume
Chlorantraniliprole	Peach	Alent 505	

27) Which are the key Micronutrients/ Crop supplements sold in this area?

Products	Crops	Key Brands	Approx. Volume
Diam 3	Potato		

28) What is your sales plan for our products in the near future?

Name of the Product	Quantity	
	Year 1	Year 2
Herbicides		
Herbicides		
Fungicides		
Fungicides		
Pesticides		
Pesticides		
Micronutrients		
Micronutrients		

29) Please share if you have any suggestions to improve business

I would like the universal agrochemical's product is very good product, because, the farmer's is used and tell me this product is very good.

15. The Distributor paying through cheque must ensure that the cheque issued by him is honored on the date of the cheque. If the bank on whom the cheque is drawn, dishonors the cheque for reasons related to "insufficient funds", then the company will levy a cheque Dishonor charge on the Distributor without prejudicing its right to seek legal recourse for such dishonor.
16. The company will provide a standard credit period of 90 days from the date of the invoice. The company may offer Cash Discounts for paying dues within 90 days, the details of which are usually provided in the Price List or Schemes applicable for the period. Dues remaining unpaid above 180 days will be considered as Overdue. The company may levy interest on Overdue payments.
17. The company will not accept any Sales Return unless the material supplied were damaged in transit. For returning such damaged materials, the company follows a Sales Return Policy. The Distributor is required to follow the terms of this policy for matters relating to sales return and obtain prior approval from the responsible SO before dispatching material. The company will not provide any credit for material returned in violation to its Sales Return policy.
18. The Distributor is required not to enter into any financial transactions with any member of the sales team, either in the form of material or funds. All such transactions will be considered as personal and un sanctioned and the company will not be liable for the outcome of such transactions.
19. The Distributor will not handover any material to any member of the sales team without specific written instruction issued by the Head Office of the company.
20. The Distributor is required to maintain the integrity of the packaging in which the products are supplied by the company at all times and is required not to tamper with the packets, designs, logos and trademarks of the company in any way. Any unauthorized use of the company's designs, logos and trademarks will be counted as an infringement of the intellectual property rights of the company.
21. The Distributor is required to comply with all requirements of GST as applicable to him, related to periodic Returns, Credit Notes and others with respect to its transactions with the company. Further, the Distributor may be required to share with the company, upon request, documents supporting compliance of such requirements of GST.
22. The company will share with the Distributor, an Account Statement at the end of every 6 months either on his registered email or through any other preferred mode of communication. However, the Distributor can ask for his updated account statement at any time by sending email at customer.care@universityagri.in or by calling the Customer Care Helpline at +91 8336929010.
23. The company will share with the Distributor, a Confirmation of Accounts at the end of each financial year either on his registered email or through any other preferred modes of communication. The Distributor is required to review the account statement and reconcile the balances on the statement with the balance in his books of accounts. Upon completion of review, the Distributor will be required to sign and seal on the Confirmation and hand it over to the TSM.
24. In addition to these, the company may from time to time issue communications on these and/or other business policies which may, from the date of such communication, supersede any business practices or policies previously followed by the company including but not limited to the ones mentioned above.
25. Disputes, if any, will be subject to the jurisdiction of the courts of Kolkata, West Bengal.

KRISHI SAHAYATA KENDRA

I, Dani Majhi acting on behalf of _____ (Name of Distributor*)

hereby acknowledge that

1. I have read, understood and agreed to all the terms and conditions of business
2. All information provided in this form as well as in the enclosed documents, if any, are provided by me and are true to the best of my knowledge and understanding

Dani Majhi (Signature of Representative of Distributor*)

Date:

Place:

Dani Majhi

কৃষি সহায়তা কেন্দ্র
কমলাগিরি, ওসকরা, বর্ধমান
(Stamp of Distributor*)

Name of Company Official	Signature of Company Official
<u>Profulla Roy</u>	<u>Roy</u>

PART F: GENERAL TERMS & CONDITIONS OF BUSINESS

Listed below are our general terms and conditions of conducting business

1. The company will designate an Area of Operation for the Distributor at the time of initiating the distributorship. The Distributor is required to restrict his operations to his designated Area of Operation only and should not venture beyond the area designated. However, subsequently, the Distributor can alter his Area of Operation but only after prior discussion with the responsible company official.
2. The company will appoint a Sales Officer (SO) to serve the Area of Operation designated to the Distributor. While the SO will be first point of contact for the Distributor and should be able to resolve all queries of the Distributor, the Distributor can at any point contact the senior sales officials of the company responsible for this area. Further, for any queries the Distributor can contact the Head Office of the company by sending email at customer.care@universallagri.in or by calling the Customer Care Helpline at +91 8336929010
3. In addition to the SO, the company may appoint one or more permanent/temporary sales team members to serve the area as it deems fit. The sales team members will primarily focus on conducting sales promotional activities in the area and engaging with existing or potential customers. The Distributor will be required to support the local sales team by guiding their sales promotional activities.
4. The Distributor can place his orders with the respective SO either verbally or in writing or through any documented communication. A confirmation of the material ordered by the Distributor will be shared with him on his registered mobile via SMS/WhatsApp at the time the order is entered into the company's CRM solution. In case of any issues, the Distributor is required to contact the SO urgently after receiving the intimation.
5. The company will deliver material only against confirmed orders placed by the Distributor with the SO. In case the Distributor ever receives any material not ordered by him, either in terms of quantity, packing sizes, or products, the Distributor is required to inform the company about the discrepancy, within 48 hours of receiving the material by sending email at customer.care@universallagri.in in the absence of any such emails or other documented communications. It will be assumed that the material received was as per orders placed.
6. The company may deliver material at the location specified by the Distributor through 3rd party transporters either in full or part load. At the point of receiving the material from the transporter, the Distributor will be required to physically inspect the material and check the quantity, weight and condition of material supplied.
7. The company will only dispatch material which are in saleable & good condition. So, if any damaged material is ever received by the Distributor, it is likely that the goods got damaged in transit. In such a situation, the Distributor should not accept the material and should urgently inform the respective SO of the company about the damage. If the Distributor accepts the material from the transporter, it should be only under express instruction of the respective SO. Further, the Distributor is required to send email at customer.care@universallagri.in on this incident within 48 hours of receiving the material. In the absence of any such emails or other documented communications, it will be assumed that the material received was not damaged in anyway.
8. The Distributor may be required to pay to the transporter the freight charges at the point of accepting delivery only after inspection of material. The Distributor may be reimbursed for the freight paid either in part of full either by way of deduction from the bill or through a Credit Note.
9. If the Distributor reports to have received any material not ordered by him or any material damaged in transit, and the same is verified by the responsible company official, the company may take back the material in question and may make the appropriate adjustments in its books of accounts.
10. The company will send a hardcopy of the invoice along with the material. On receipt of the invoice, Distributor is required to reconcile the quantity, packing size and product mentioned on the invoice with the material received. In case of any discrepancy, the Distributor is required to inform the company about the issue within 48 hours of receiving the material by sending email at customer.care@universallagri.in in the absence of any such emails or other documented communications. It will be assumed that the material received is as per invoice.
11. The company will issue an official Price List of its products covering the area of operation of the Distributor at the beginning of each season. However, the company may revise the Price List from time to time. The Distributor is required to obtain a copy of this Price List or revisions made thereafter either from the respective SO or by sending an email at customer.care@universallagri.in. The company will invoice its products only at the prices mentioned on the Price List. The Distributor should not expect any prices other than those mentioned on the Price List unless there is a documented communication of the same issued by the Head Office of the company.
12. The company may from time to time, issue benefit schemes covering the Distributor's area of operation. These benefits are typically linked to prompt payments and bulk sale volumes. The Distributor is required to obtain copies of these schemes from the respective SO or by sending email at customer.care@universallagri.in. The company will provide these benefits only by following the specific terms and conditions mentioned in the scheme. The Distributor should not expect any benefits other than those mentioned on the scheme unless there is a documented communication of the same issued by the Head Office of the company.
13. The company will only sanction the prices and benefits/ schemes mentioned on documented official communications issued by the Head Office of the company. The company will be under no obligation to accept any claims by the Distributor on prices or benefits/ schemes not mentioned on any official communications issued by the Head Office of the company for the Distributor's area of operation. If the local sales representatives commit any special prices or benefits/ schemes, the Distributor is required to obtain an official communication of the same issued by the Head Office of the company before acting on the basis of such commitments.
14. The company will accept payment only through Fund Transfers (RTGS/ NEFT/ IMPS) or crossed cheques drawn on any banks other than cooperative banks. The company will not accept any payments in cash. However, in any special circumstances, the company agrees to accept payment in cash, the Distributor is required to obtain a Money Receipt of the company for such payments from the company official accepting this payment.

STATEMENT OF ACCOUNT

STATE BANK OF INDIA
 GUSKARA
 VILL + PO - GUSKARA
 GUSKARA, SHRI RAM COMPLEX, SIRISHIT
 Branch Code : 15774
 Branch Phone : 25094
 IFSC:SBIN0015774
 MICR:713002637

KRISHI SAHAYATA KENDRA (PROP : BANI MAJI)
 GUSKARA KAMAL NAGAR MAIN ROAD
 PO GUSKARA PS AUSGRAM
 BURDIWAN
 713128

Account No. : 37148766075
 Product : CA-REGULAR-PUB-OTH-ALL-INR
 Currency : INR

Date : 12/04/2022 Time : 15:17:01 E-mail :
 Cleared Balance : 49,422.10Cr Uncleared Amount : 0.00
 +MOD Bali: 0.00 Drawing Power : 0.00
 Limit : 0.00
 Int. Rate : 0.00 % p.a. Nominee Name :

Statement From 30/10/2021 to 31/03/2022 Page No. : 1

Post Date	Value Date	Details	Chq.No.	Debit	Credit	Balar
BROUGHT FORWARD :						
30/10/21	30/10/21	CASH DEPOSIT SELF			170000.00	388969.31
		AT 15774 GUSKARA				558969.31
30/10/21	30/10/21	CAS CHQ XFER WD	510856	550000.00		8969.31
		CHEQUE TRANSFER TO				
		34338254417 OF SAI C				
		AT 15774 GUSKARA				
31/10/21	31/10/21	DEP TFR			1000.00	9969.31
		UPI/CR/130474710738/				
		4898999162098				
		AT 00001 KOLKATA BR				
01/11/21	01/11/21	CASH DEPOSIT SELF			1000000.00	109969.31
		AT 15774 GUSKARA				
01/11/21	01/11/21	CAS CHQ XFER WD	510857	100000.00		9969.31
		CHEQUE TRANSFER TO				
		34338254417 OF SAI C				
		AT 15774 GUSKARA				
12/11/21	12/11/21	DEP TFR			2099.00	12062.31
		UPI/CR/131622349924/				
		5099115162093				
		AT 00001 KOLKATA BR				
24/11/21	24/11/21	DEP TFR			20000.00	32062.31
		UPI/CR/132888816655/				
		4693267162096				
		AT 00001 KOLKATA BR				
26/11/21	26/11/21	DEP TFR			10000.00	42062.31
		UPI/CR/133036657405/				
		46933481162091				
		AT 00001 KOLKATA BR				
29/11/21	29/11/21	CASH DEPOSIT SELF			350000.00	392062.3
		AT 15774 GUSKARA				
29/11/21	29/11/21	DEP TFR			30000.00	422062.3
		IMPS13318685398				
		MOB NO: 9932382923				
		ACCT NO: XX1642				
		AT 99922 INTERNET BA				
		eCHQ:MAE000019228329				
CARRIED FORWARD :						4,22,062.3

Statement Summary
 Dr. Count 2 Cr. Count 8

6,50,000.00 6,83,093.00

In Case Your Account Is Operated By A Letter Of Authority/Power Of Attorney Holder, Please Check The Transaction With Extra Care.

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA

BANI MAJI



PHAKIR CHANDRA PAL

26/05/1971

Permanent Account Number

CVIPM9297G

Bani Maji

Signature



02092015

For Internal Use
Checklist for Sales Team Member Operating Distributorship

Particulars	Yes	No
Distributorship Form		
1. Mandatory fields on Page 1 filled up	✓	
2. Mandatory fields on Page 2 filled up	✓	
3. Mandatory fields on Page 3 filled up	✓	
4. Mandatory fields on Page 4 filled up	✓	
5. Mandatory fields on Page 6 filled up	✓	
Photograph of representative affixed on Page 1	✓	
Signature of representative affixed on Page 1	✓	
Signature of representative affixed on Page 6	✓	
Supporting Documents		
ID Proof (Aadhaar Card/ Passport/ Driving License)	✓	
Name on ID proof tallies with PAN	✓	
Signed and stamped	✓	
Signed copy of Address Proof (Aadhaar Card/ Passport)	✓	
Name on address proof tallies with ID proof	✓	
Address on address proof tallies with PAN/ License	✓	
Signed and stamped	✓	
Signed copy of PAN	✓	
Name on PAN tallies with ID proof	✓	
Signed and stamped	✓	
Signed copy of GST Certificate (if applicable)	✓	
Name on Certificate tallies with ID Proof	✓	
Signed and stamped	✓	
Signed copy of Pesticide License	✓	
Name on license tallies with ID Proof	✓	
License is valid on the date of form	✓	
If not, proof of application for renewal has been collected	✓	
Signed and stamped	✓	
Signed copy of Pesticide License	✓	
Name on license tallies with ID Proof	✓	
License is valid on the date of form	✓	
If not, proof of application for renewal has been collected	✓	
Signed and stamped	✓	
Statement of primary bank account(s) of business	✓	
Name on account tallies with ID Proof	✓	
Period is for last 3 months	✓	
Primary bank account of business with significant transactions	✓	
Signed and stamped	✓	
Blank Cheques	✓	
3 cheques	✓	
Not of any cooperative banks	✓	
Contains valid signature of representative and stamp	✓	
Is not crossed	✓	
Security Deposit has been collected	✓	
Existing Distributor of UACI Seeds & Biotech/ Swarna Seeds	✓	
Effect on Existing Network	✓	
Name of the nearest distributors (can be more than 1):		
Distance from the nearest distributors:		

Proposed Business Volume for this FY (in Rs Lakhs) 15 Lakh

Credit Limit Required (in Rs Lakhs) 5 Lakh

Approved By: (all forms have to be approved by respective GICs)

Name of Company Official Signature of Company Official

Malay Nukhetel.



ভারতের নির্বাচন কমিশন
পরিচয় পত্র
ELECTION COMMISSION OF INDIA
IDENTITY CARD

BWN1818525



নির্বাচকের নাম : বাণী মাজি

Elector's Name : Bani Maji

স্বামীর নাম : প্রিয়বন্ধু মাজি

Husband's Name : Priyabandhu Maji

লিঙ্গ/Sex : স্ত্রী/F

জন্ম তারিখ
Date of Birth : 26/05/1971

ভারত সরকার

Government of India

যশী মজি

BANE MAJI

জন্মতারিখ/ DOB: 26/05/1971

স্বাধীনতা / FEMALE

3665 8517 1550

আমার আধার, আমার পরিচয়



ভারত সরকার

Unique Identification Authority of India

ঠিকানা:

7/4, কামালনগর মৌজা রোড,
গুসুকা, আলিগড়, উত্তর
প্রদেশ - 201312

Address:

7/4, KAMAL NAGAR MAJRA
ROAD, GUSKARA, Aligarh,
Uttar Pradesh - 201312

3665 8517 1550



help@uidai.gov.in



www.uidai.gov.in



FORM III

Govt. of West Bengal
Dept of Agriculture

Office of the DDA (Admin) Purba Bardhaman

LICENCE TO SELL, STOCK OR EXHIBIT FOR SALE OR DISTRIBUTE INSECTICIDES
[See sub-rules (4) of rule 10]

1. License Number P13997 Digitized License for 6068/AUSGRAM-I
License to Sell, stock/exhibit for sale/distribution of insecticides for District : Purba
Bardhaman in the premises situated at Annexure - A

is granted to -

M/s KRISHI SAHAYATA KENDRA, PROP- BANI MAJI

Shop Address

Post office : GUSKARA, Police station : AUSGRAM, Pin code : 713128, Road :
KAMALNAGAR, Municipality : GUSKARA, Ward no : 1, Holding no : 738, Land mark :
KAMALNAGAR, Subdivision : Bardhaman Sadar, District : Purba Bardhaman, State :
West Bengal

Email : shrabanimaij7@gmail.com

Mobile no : 7797744944

as specified here under— Annexure - B

2. The insecticide(s) shall be Sell, stock/exhibit for sale/distribution of insecticides under
the direction and supervision of the following expert staff:

(a) For Sell, stock/exhibit for sale/distribution of insecticides :
DIPTI PAUL (Graduates with degree in Science with Chemistry/Zoology/Botany)

3. The licence is subject to such conditions as may be specified in the rules for the time being
in force under the Insecticides

Act, 1968 as well as the conditions on the certificate of registration and others as stated
below.

Place Bardhaman Dated: 22/02/2021

(Signature of the licensing officer)

Purba Bardhaman

Krishi Sahayata Kendra

Licence No.:

Trade - 94/201/07/01

Pesticide - 6068/Ausgram-1

Seed - 698/Asstt D-A (Admn) Bdns/Aus-1/R/2015-2018

Kamalnagar, Guskara, Purba Bardhaman

GSTIN - 19CVIPM9297G1ZQ

Ref. No. _____

Date _____

Bani Nafi
কৃষি সহায়তা কেন্দ্র
কমলনগর, গুসকরা, পূর্ববঙ্গ